

# **Stillwater Area School District**

2019 Residential Study

The Morris Leatherman Company

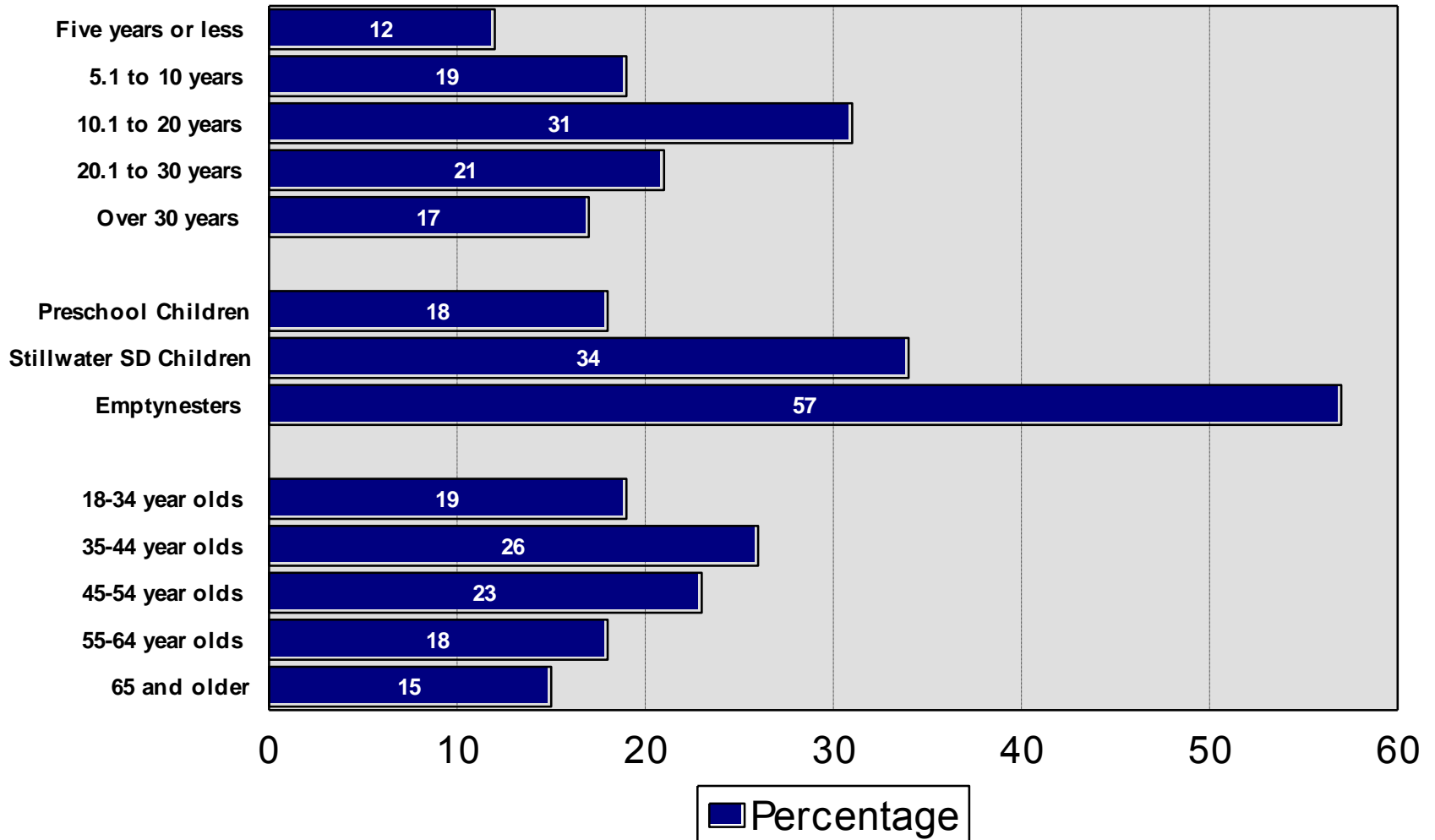
# Survey Methodology

## 2019 Stillwater Area School District Study

- ① 400 random sample of Stillwater Area School District residents
- ① 300 random sample of Stillwater Area School District parents
- ① Telephone interviews conducted between August 12th and 29th, 2019
- ① Average interview time of 23 minutes
- ① Non-response rate of 4.5%
- ① Residential sample projectable within +/- 4.0% in 95 out of 100 cases
- ① Parent sample projectable within +/- 5.5% in 95 out of 100 cases

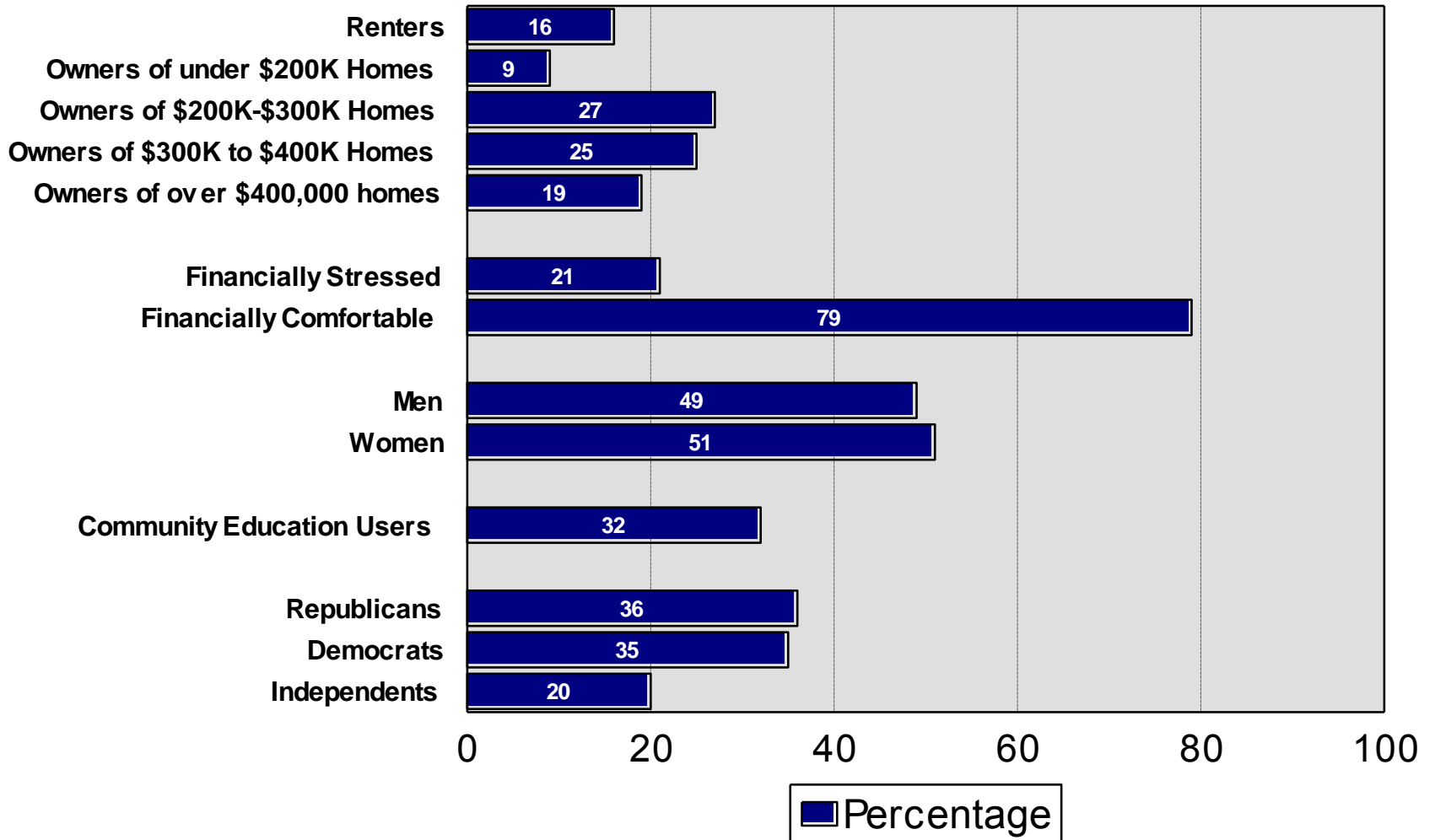
# Demographics I

## 2019 Stillwater Area School District Study



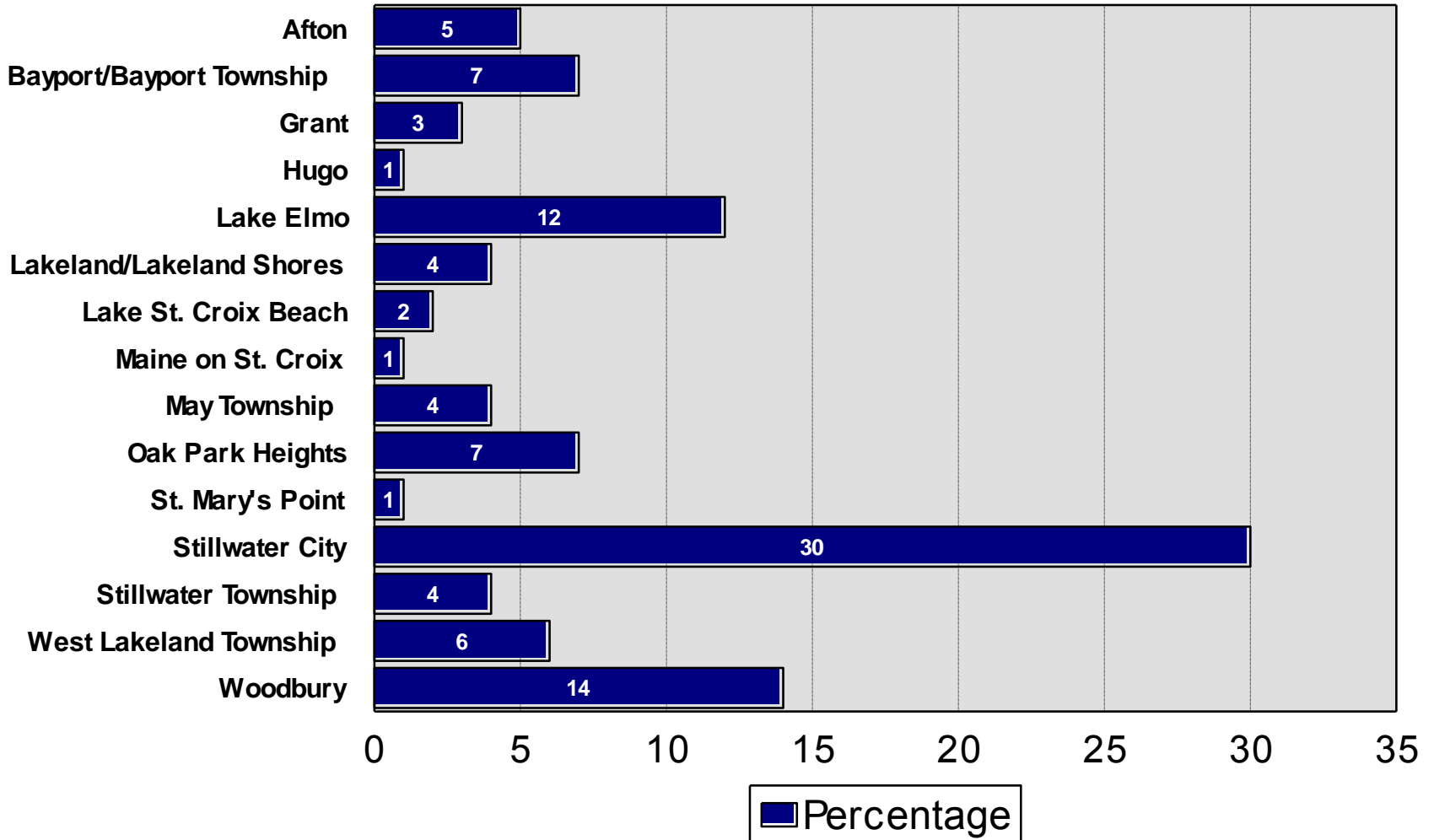
# Demographics II

## 2019 Stillwater Area School District Study



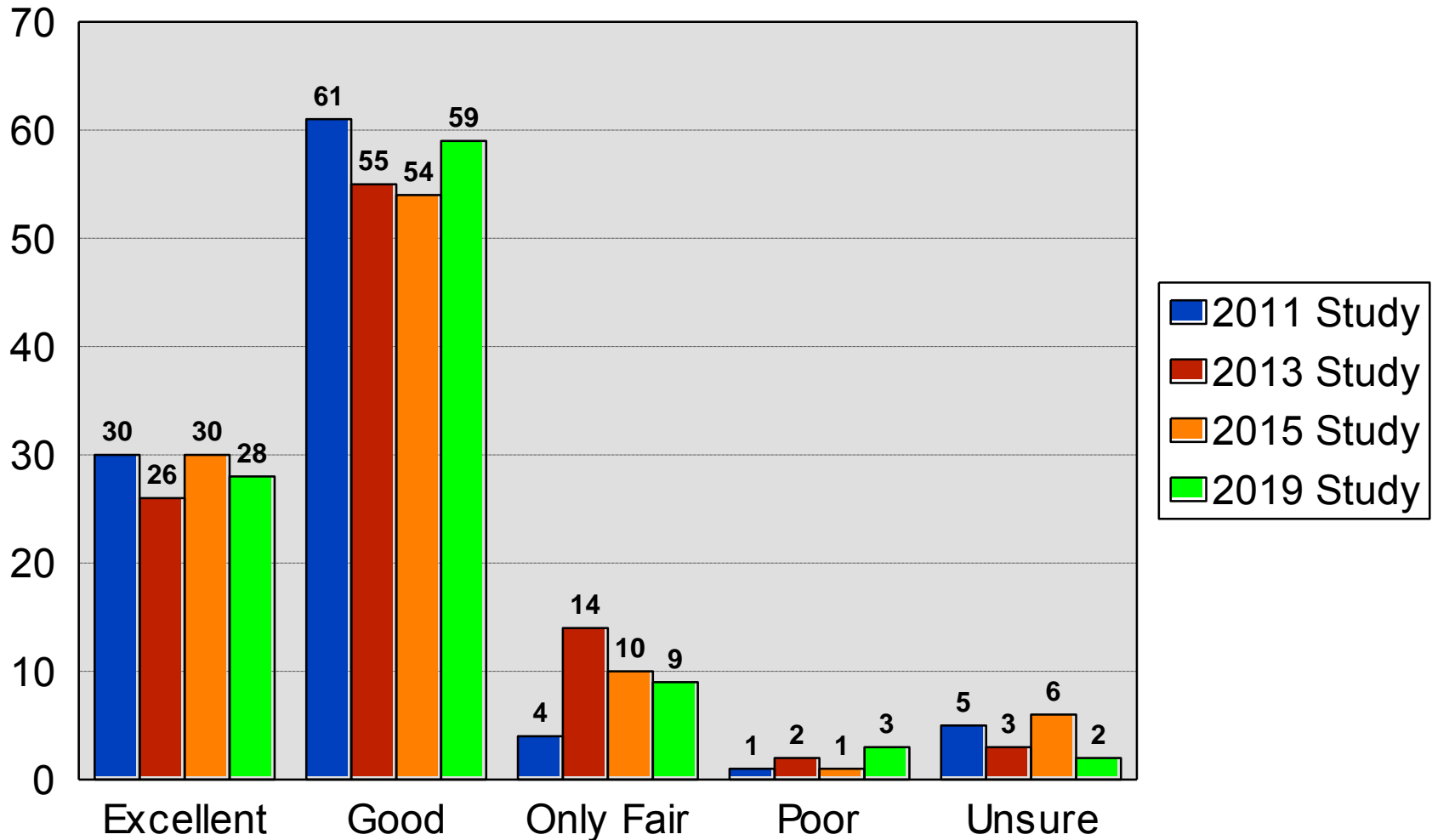
# Demographics III

## 2019 Stillwater Area School District Study



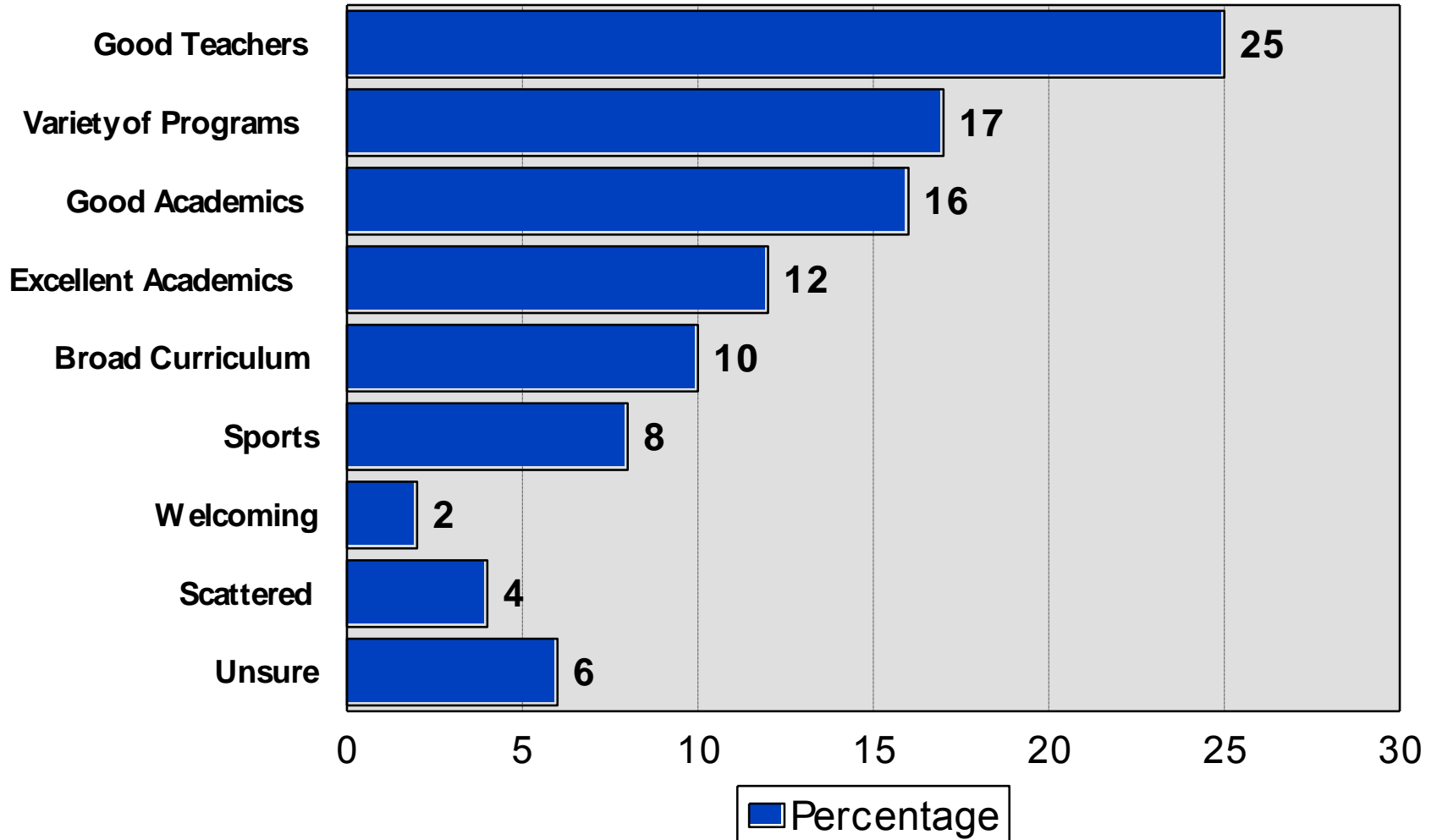
# Quality Rating

## 2019 Stillwater Area School District Study



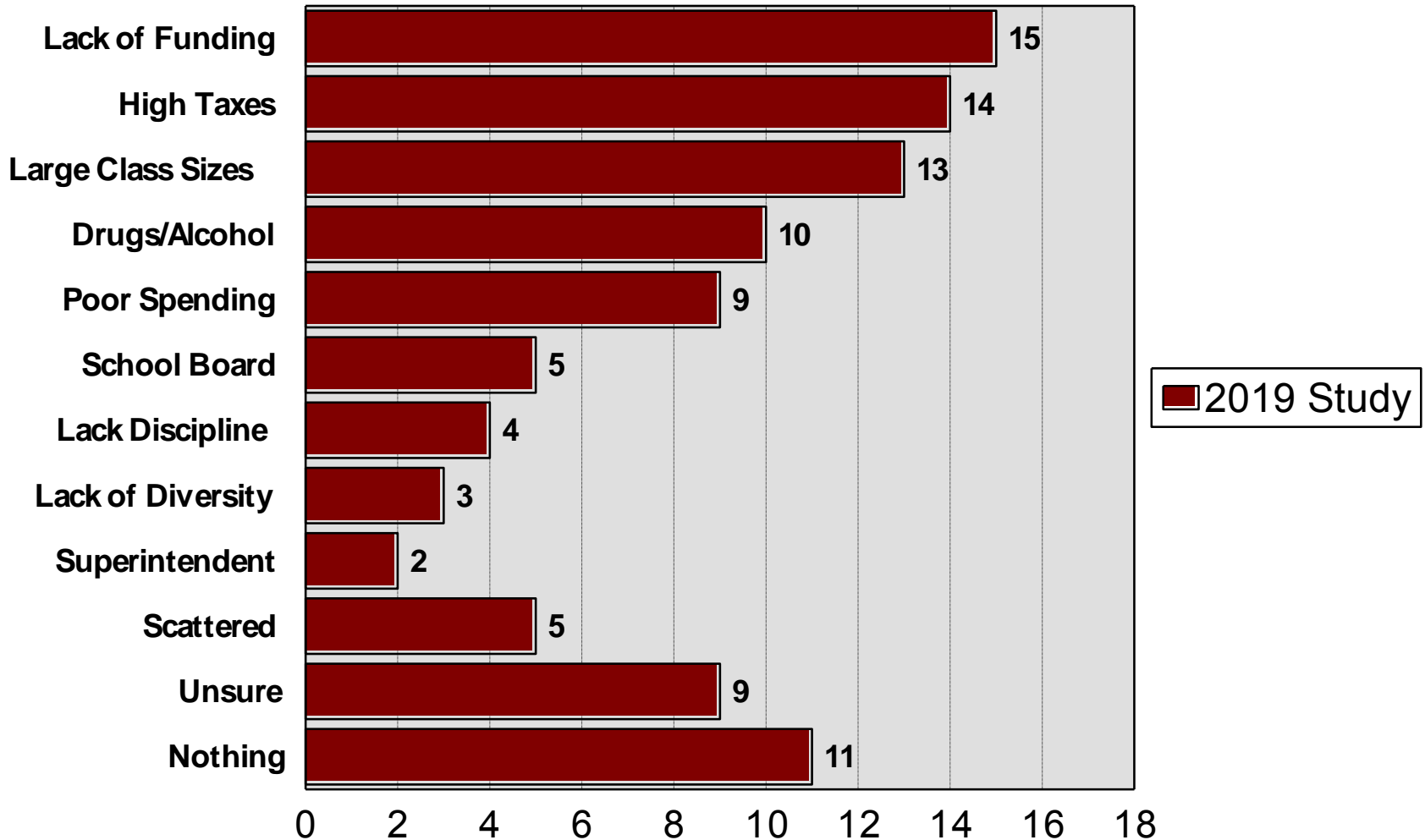
# Like Most about Public Schools

2019 Stillwater Area School District Study



# Most Serious Issue

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# Meeting Learning Needs

## 2019 Stillwater Area School District Study

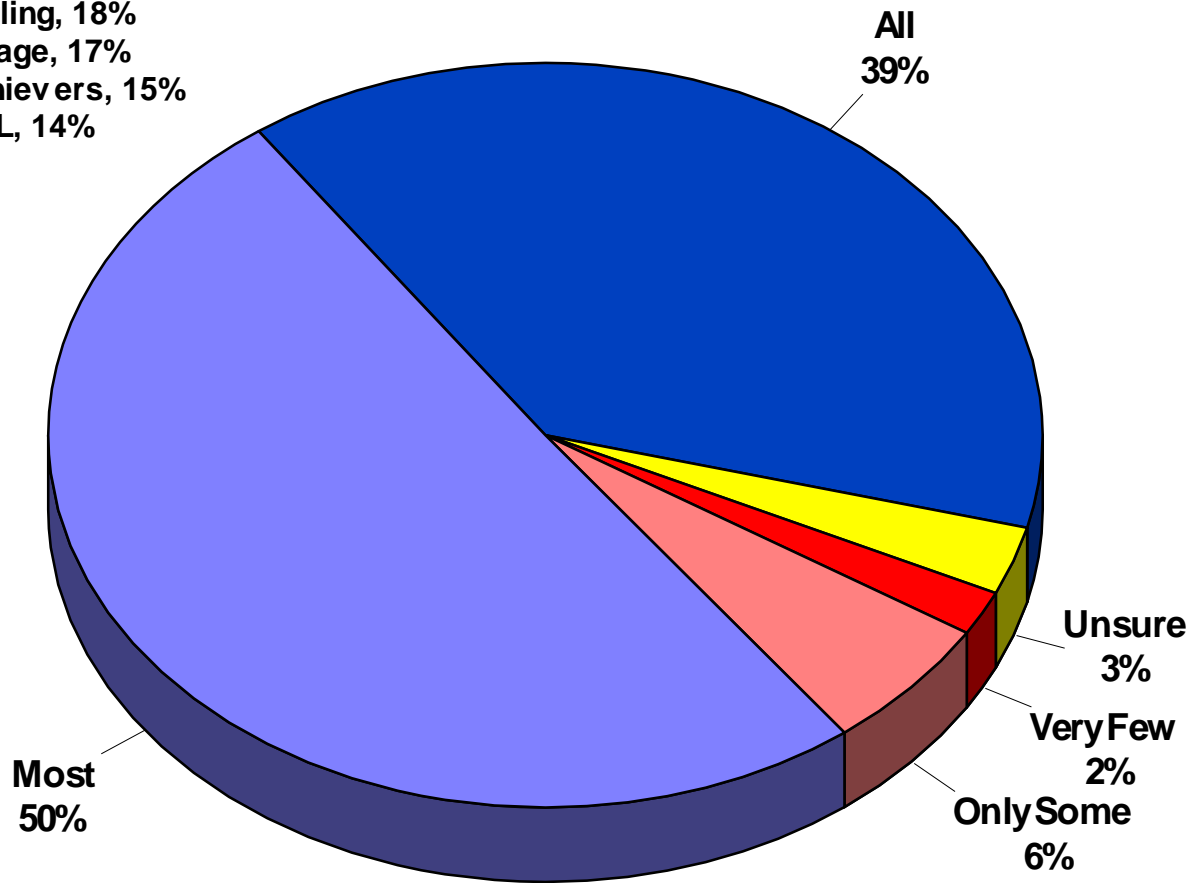
“Most” “Only Some” or “Very Few”:

Struggling, 18%

Average, 17%

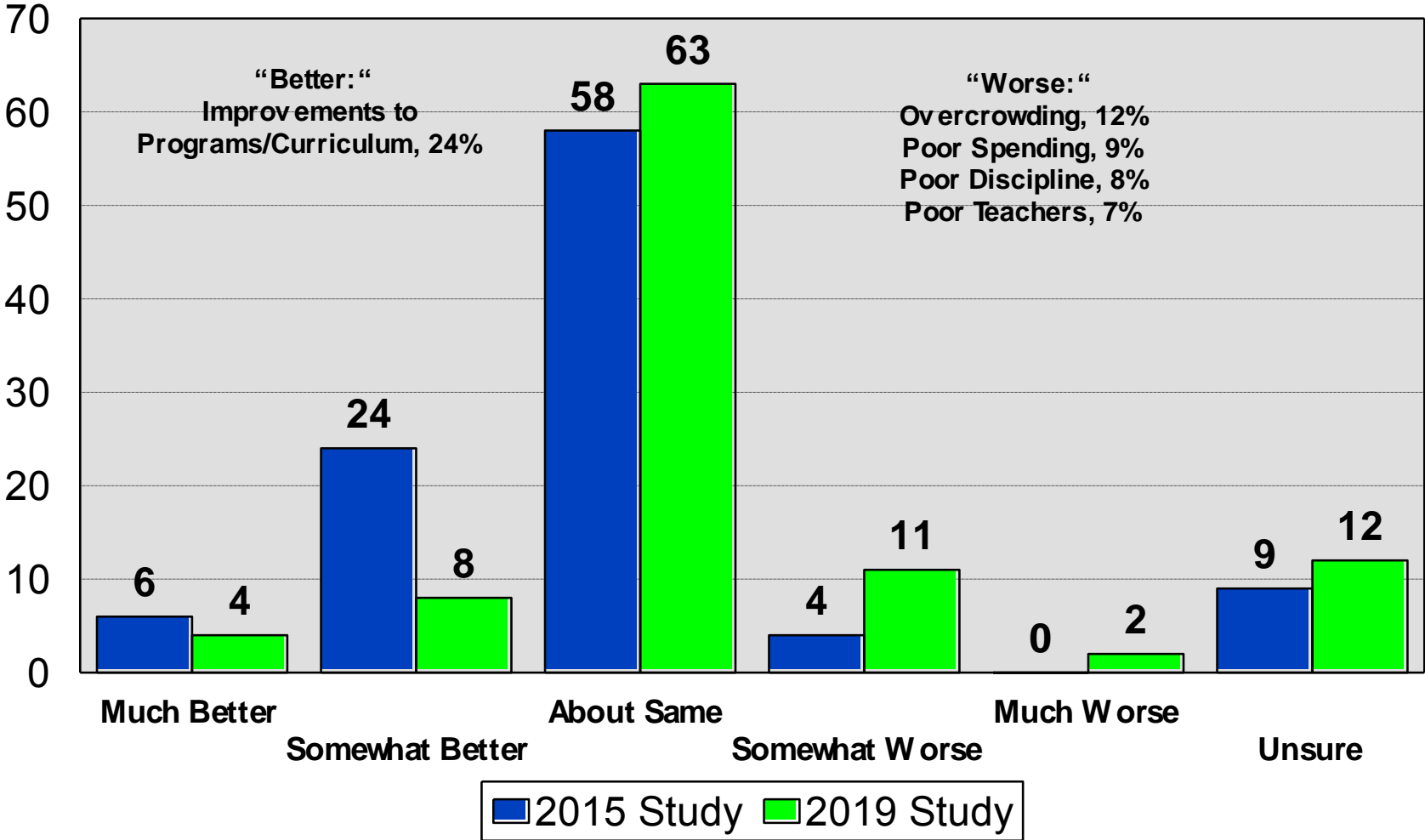
Underachievers, 15%

ESL, 14%



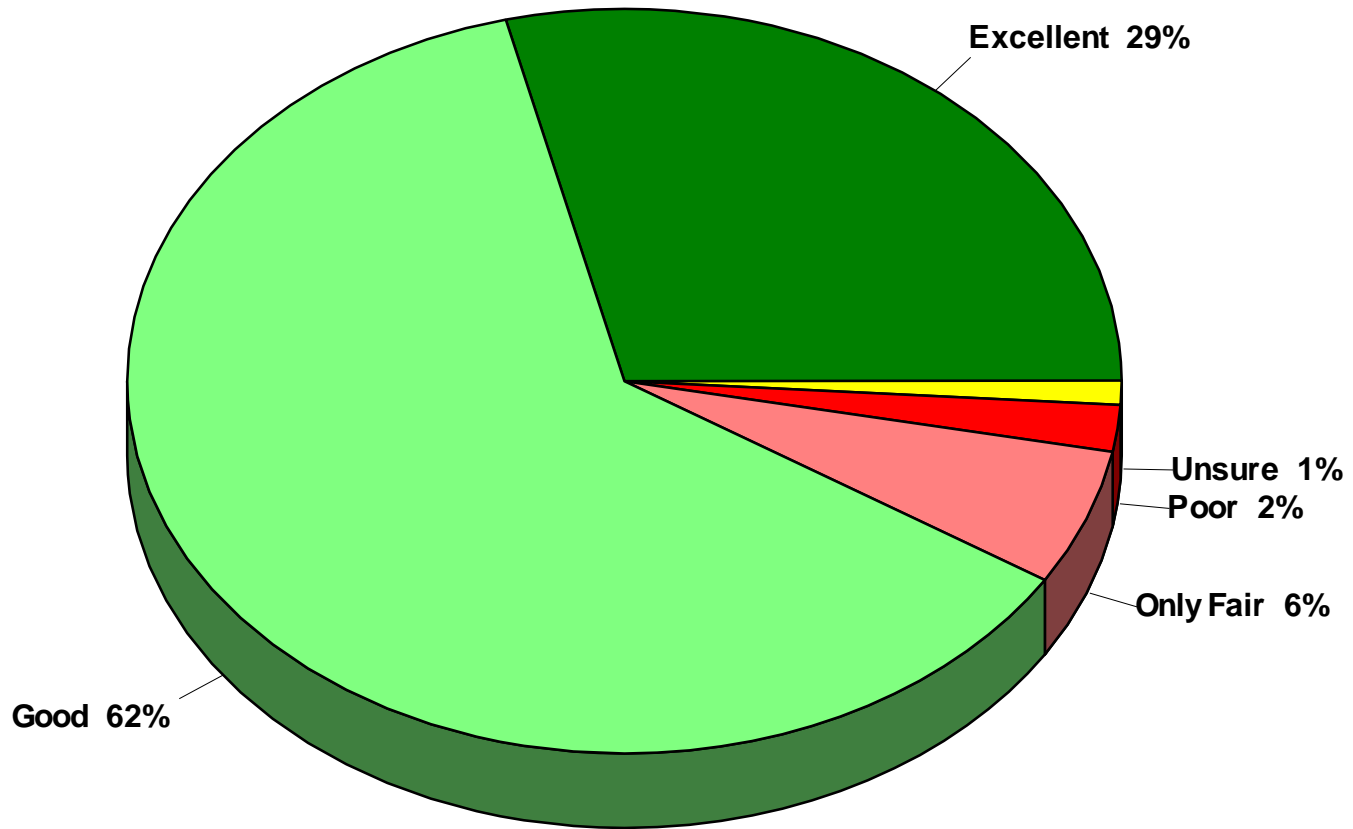
# Quality Compared with Five Years Ago

## 2019 Stillwater Area School District Study



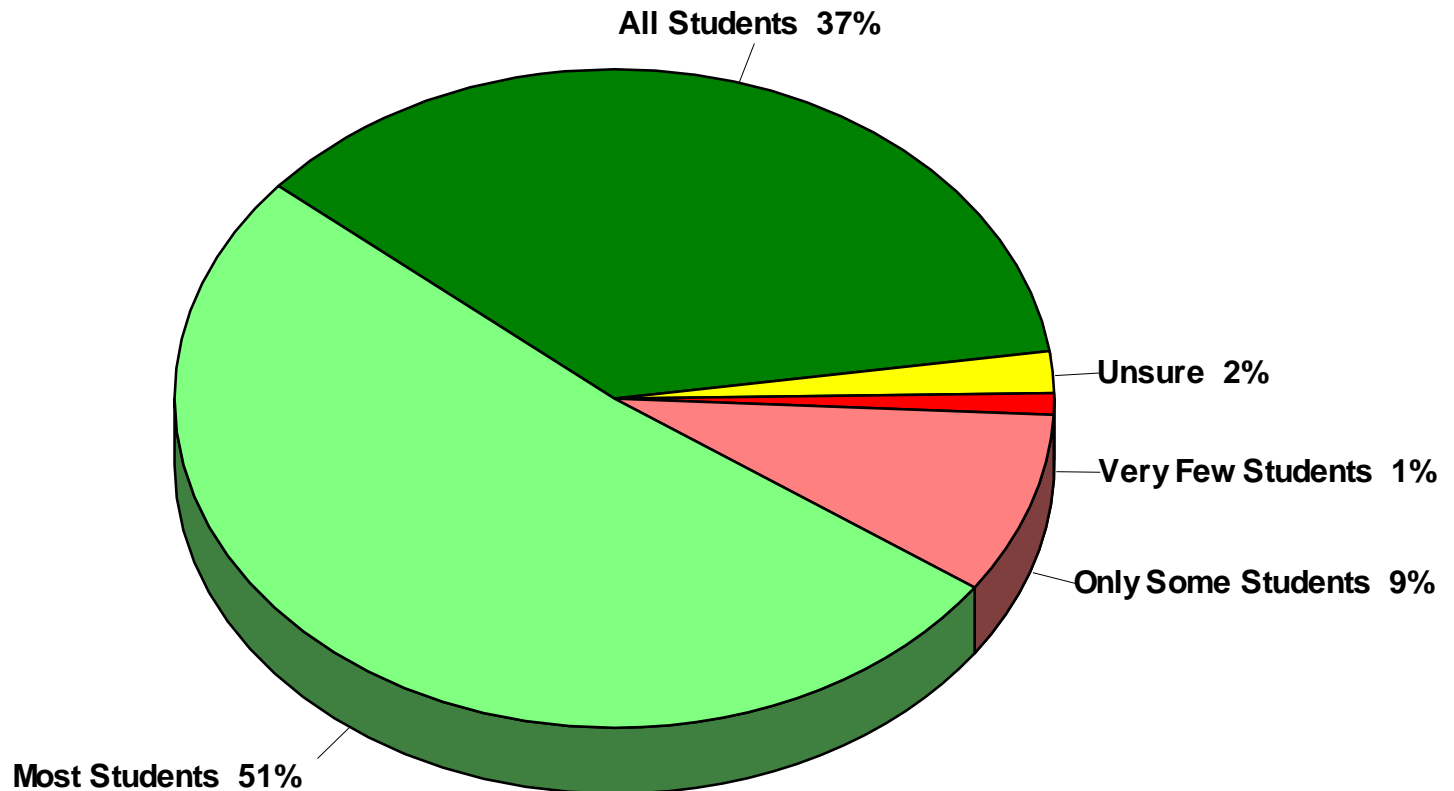
# Offering Wide Range of Educational Options

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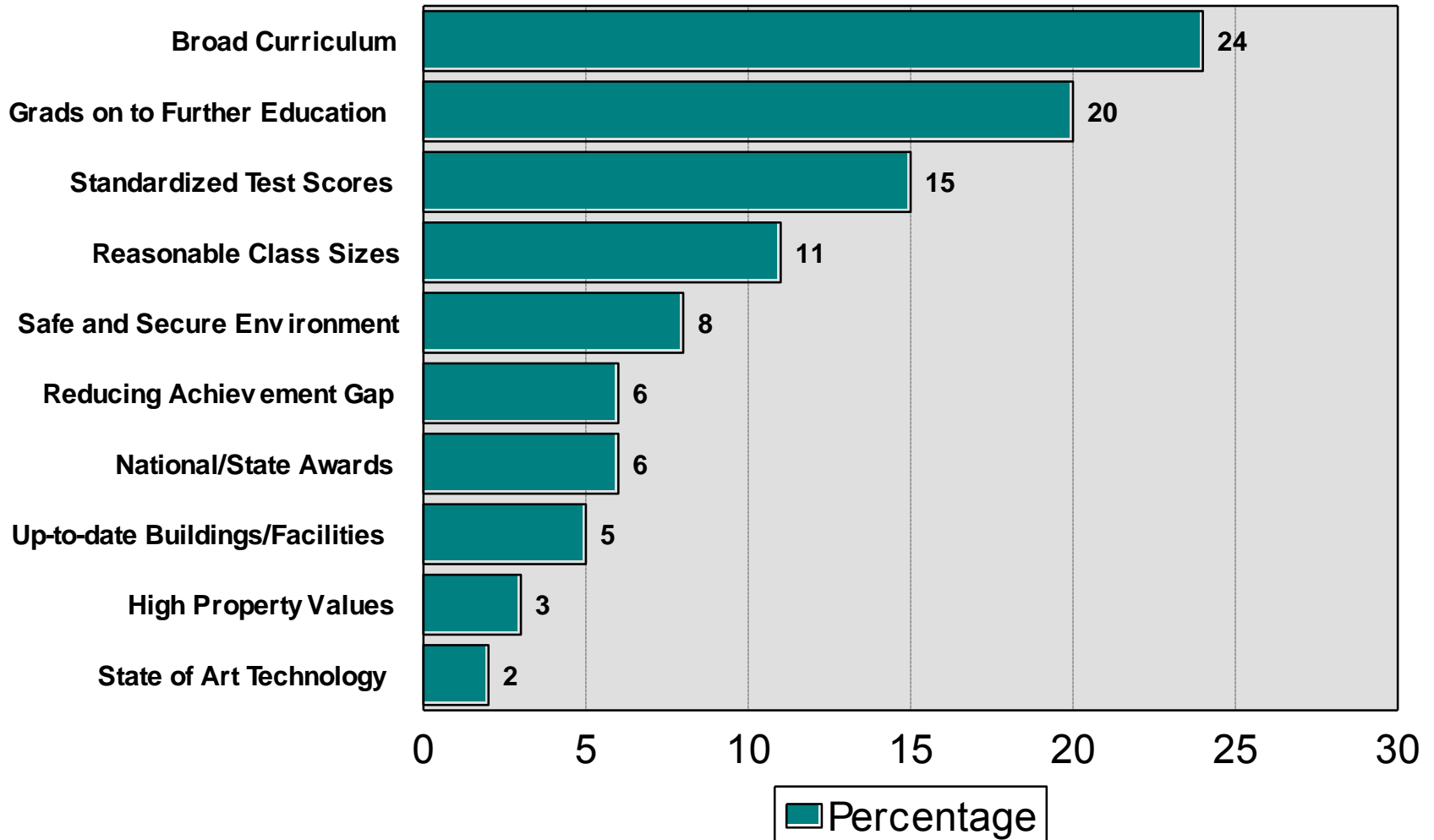
# Promote High Achievement for....

## 2019 Stillwater Area School District Study



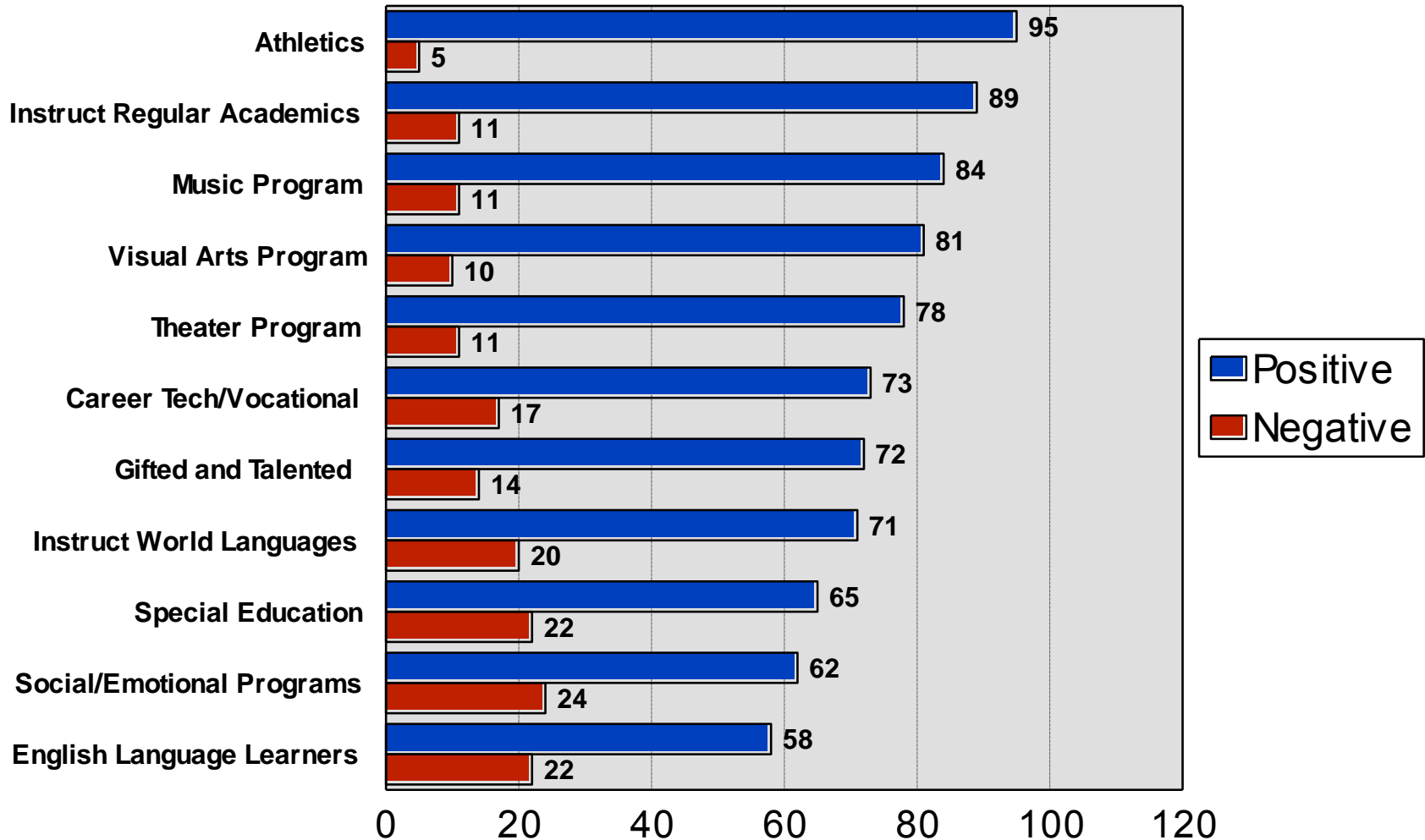
# Most Important Indicator of High Quality School District

## 2019 Stillwater Area School District Study



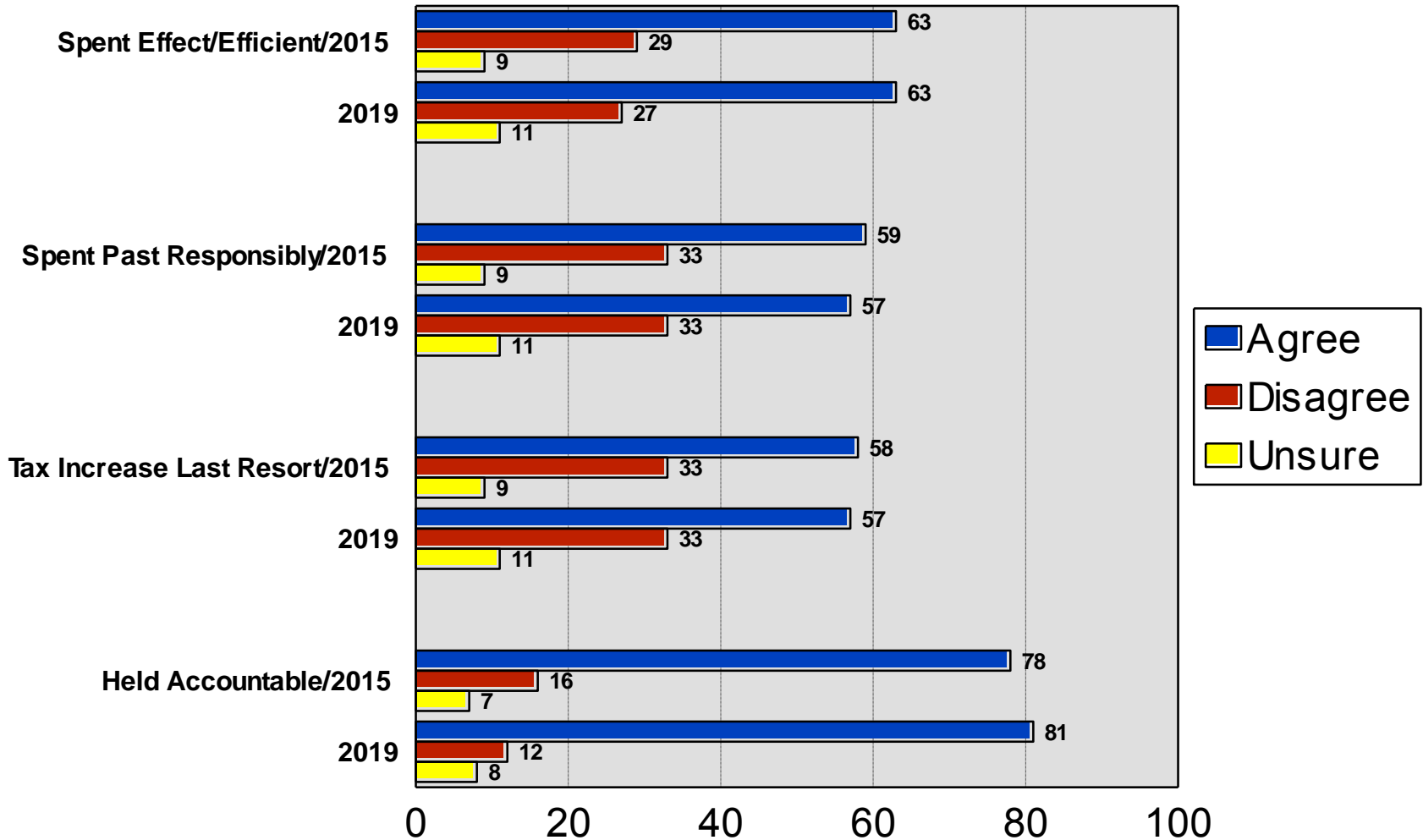
# Characteristics and Programs

## 2019 Stillwater Area School District Study



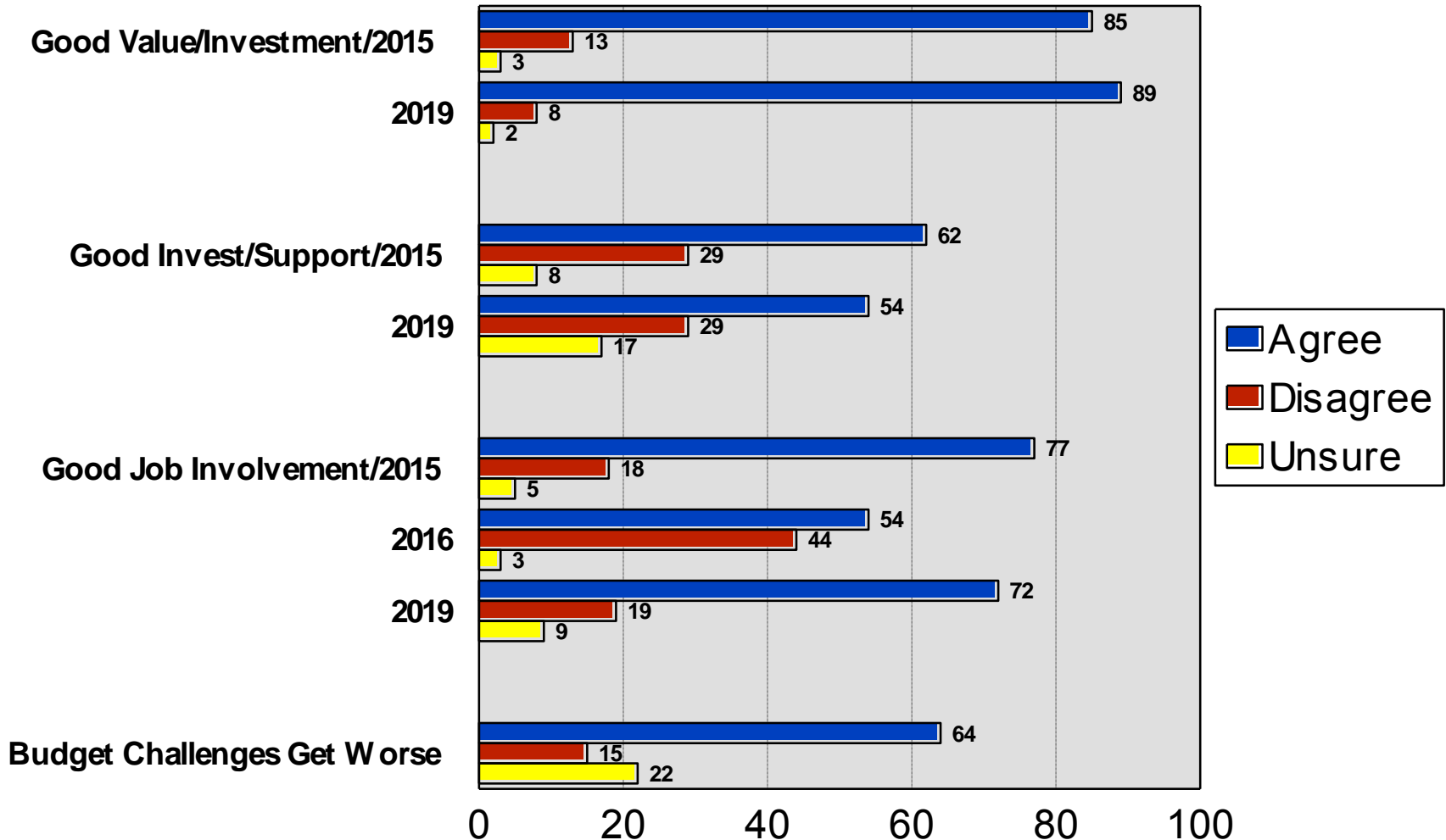
# Specific Perceptions I

## 2019 Stillwater Area School District Study



# Specific Perceptions II

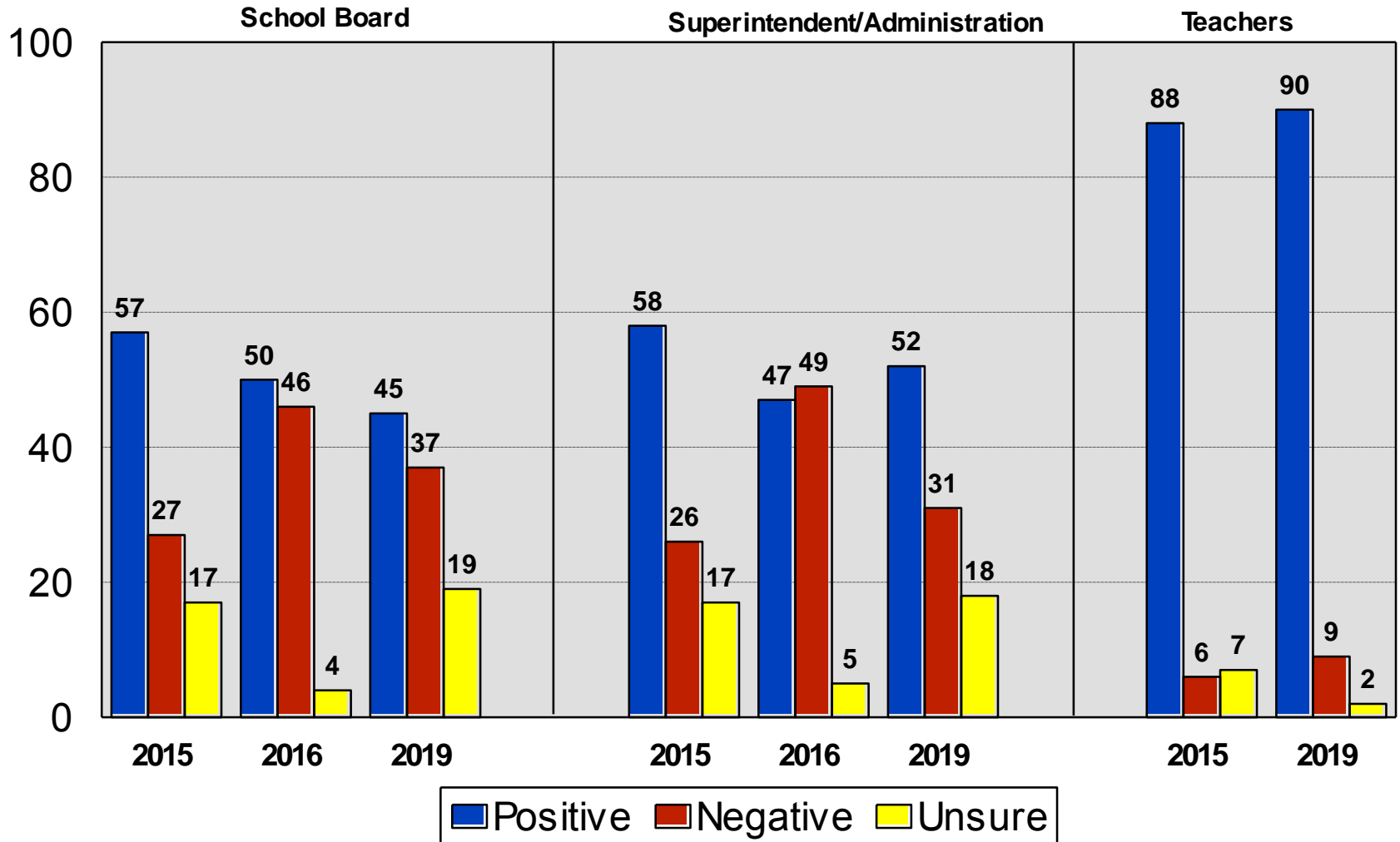
## 2019 Stillwater Area School District Study





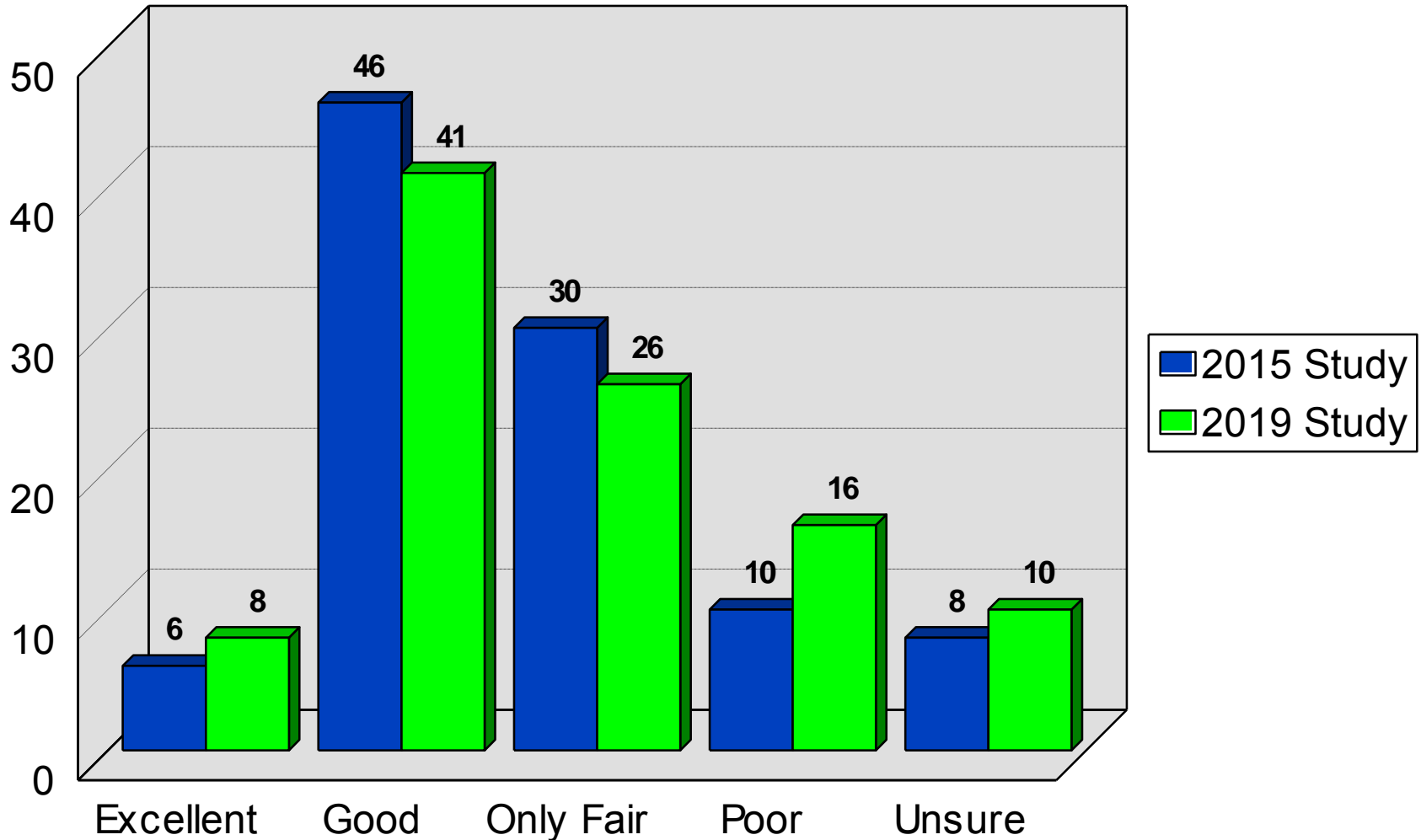
# Job Performance Ratings

## 2019 Stillwater Area School District Study



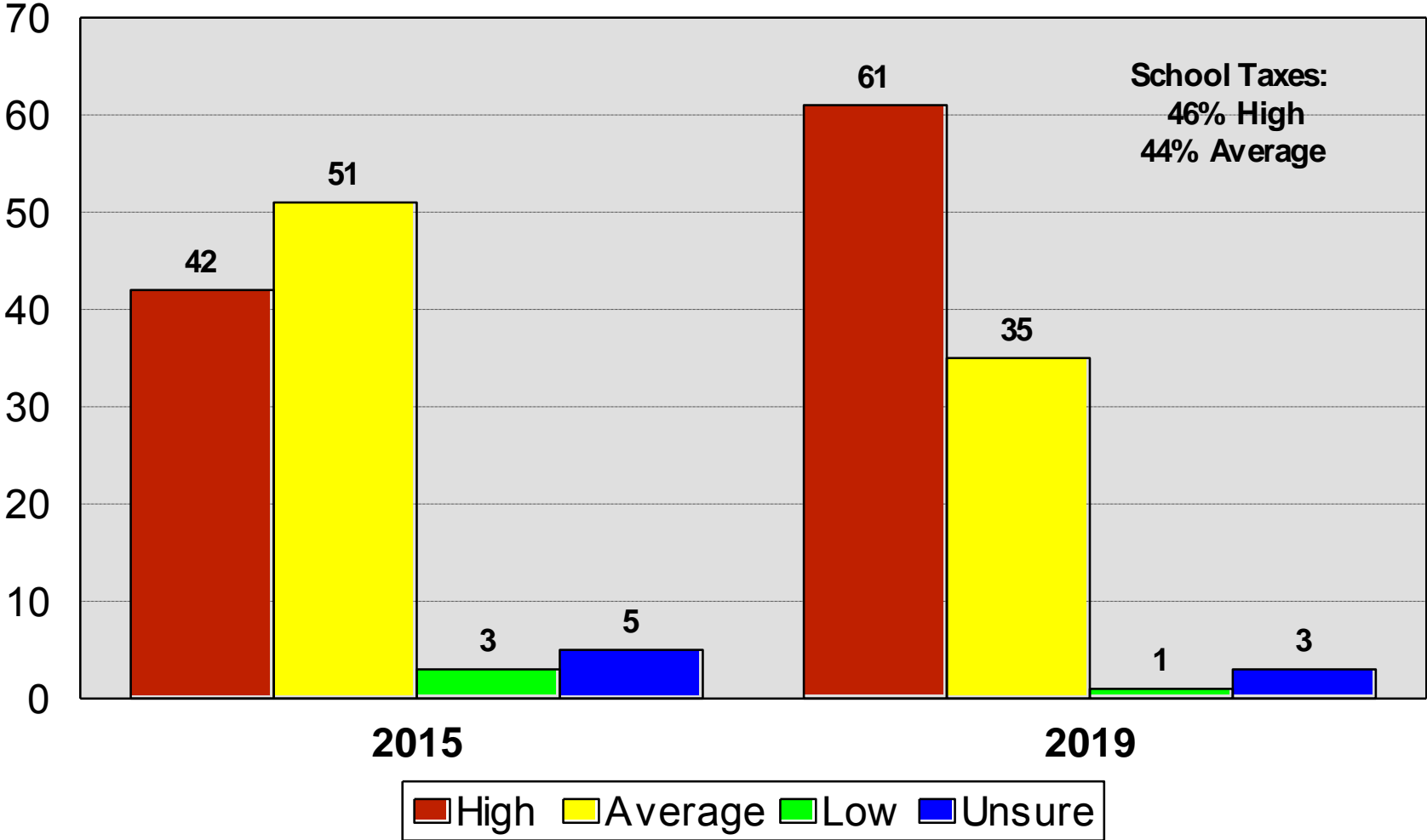
# Financial Management

## 2019 Stillwater Area School District Study



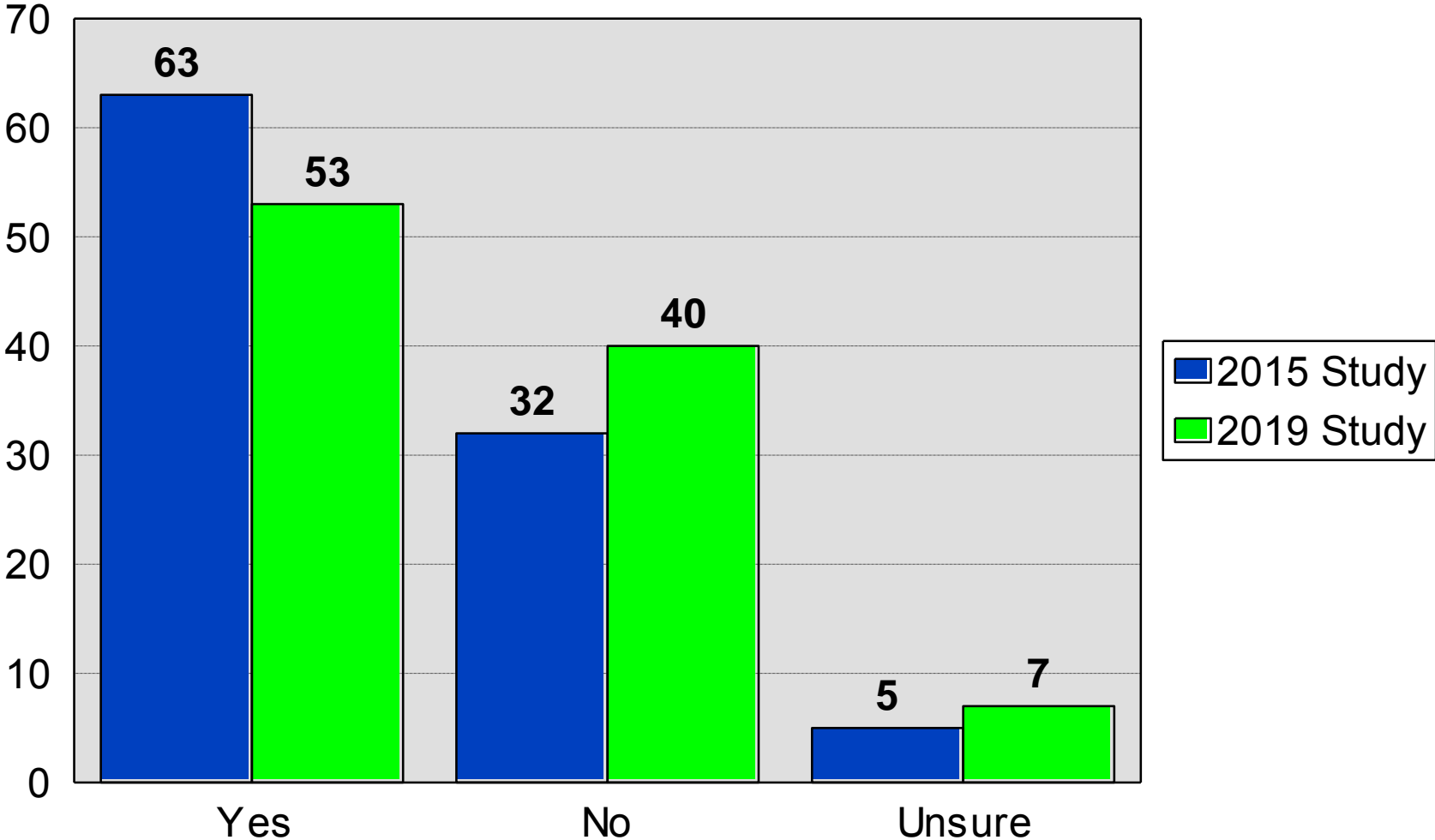
# Tax Climate

## 2019 Stillwater Area School District Study



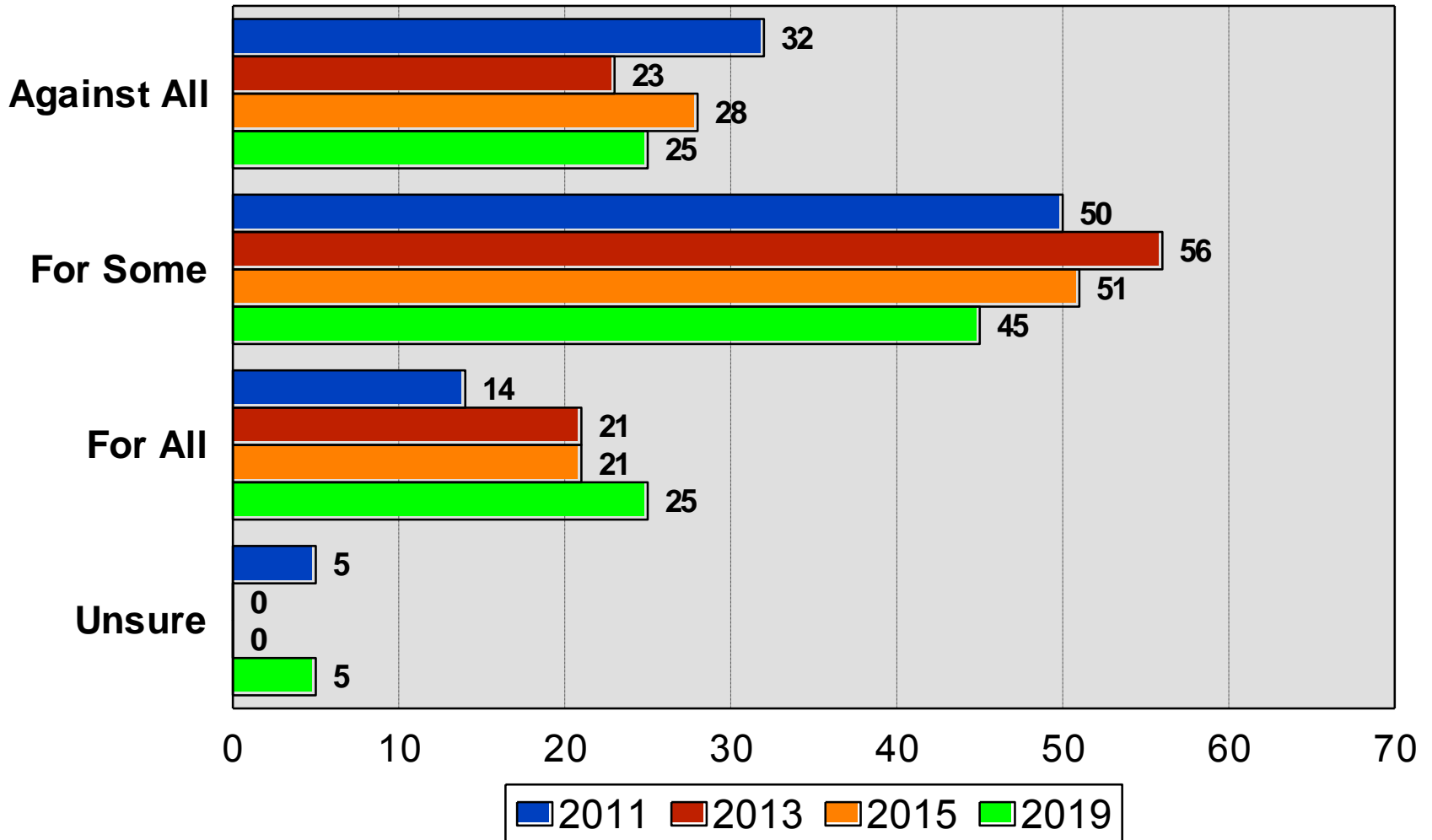
# District Adequately Funded

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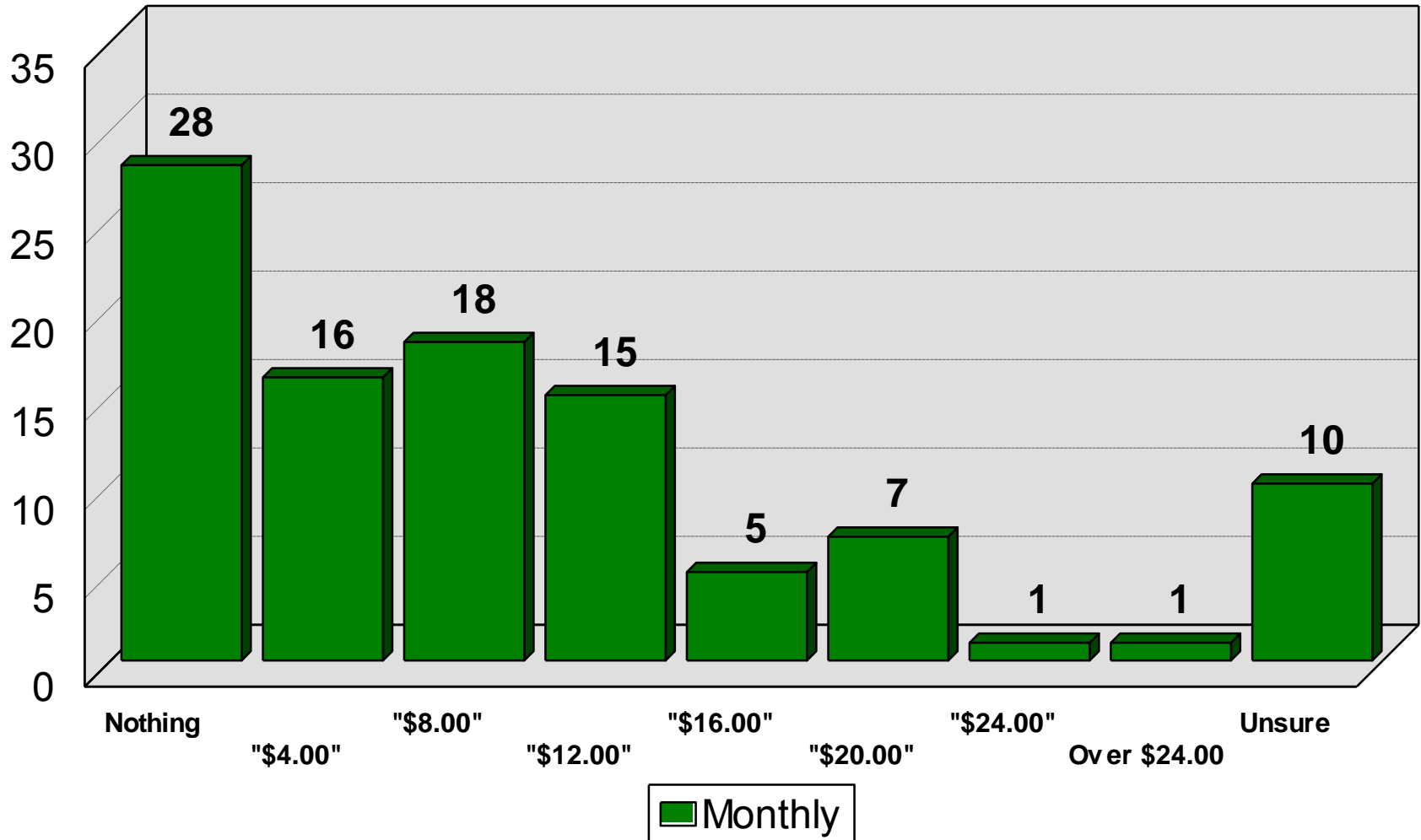
# Referendum Predisposition

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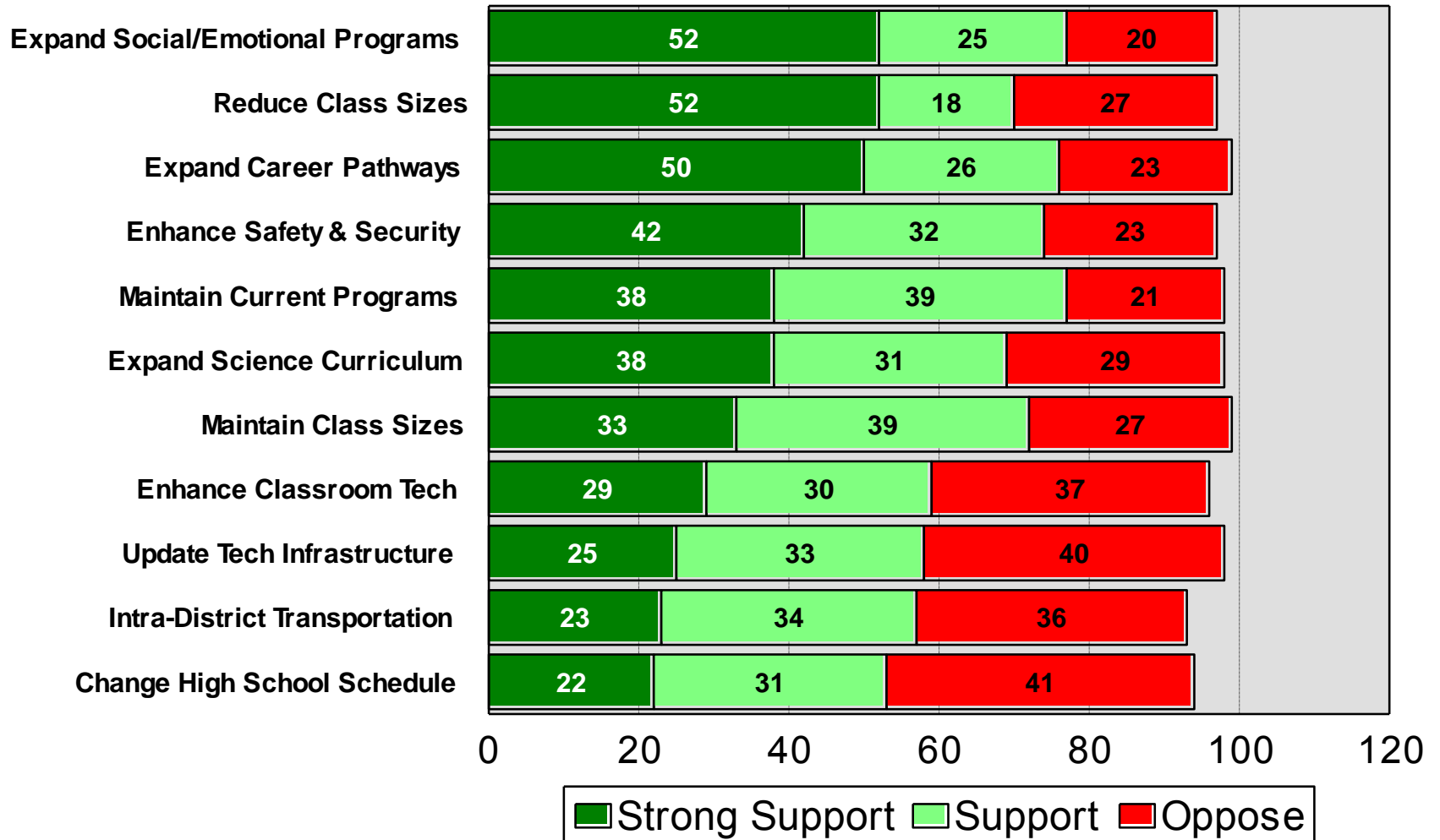
# Tax Increase for Operations

2019 Stillwater Area School District Study



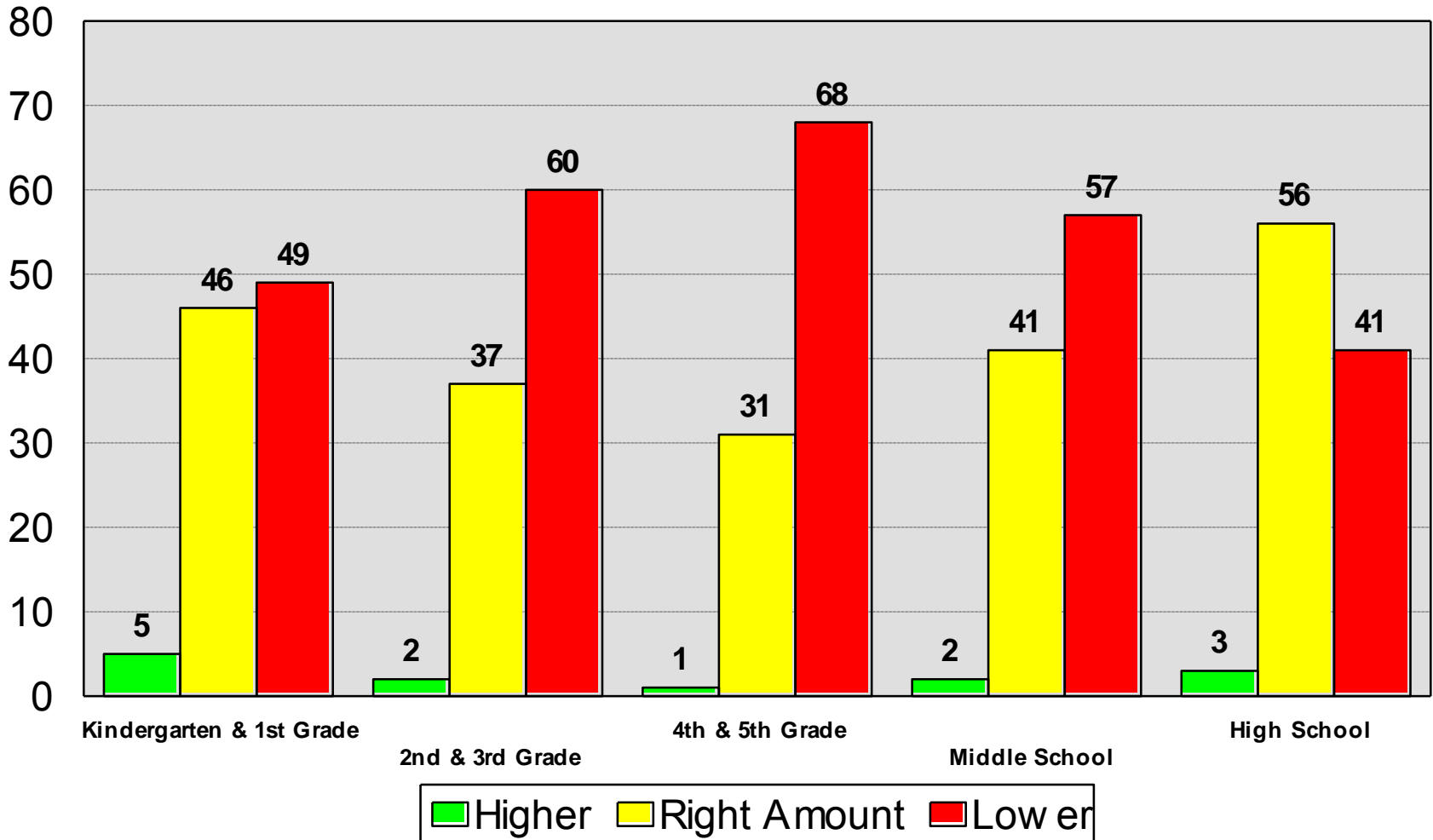
# Tax Increase for Improvements

## 2019 Stillwater Area School District Study



# Class Sizes

## 2019 Stillwater Area School District Study

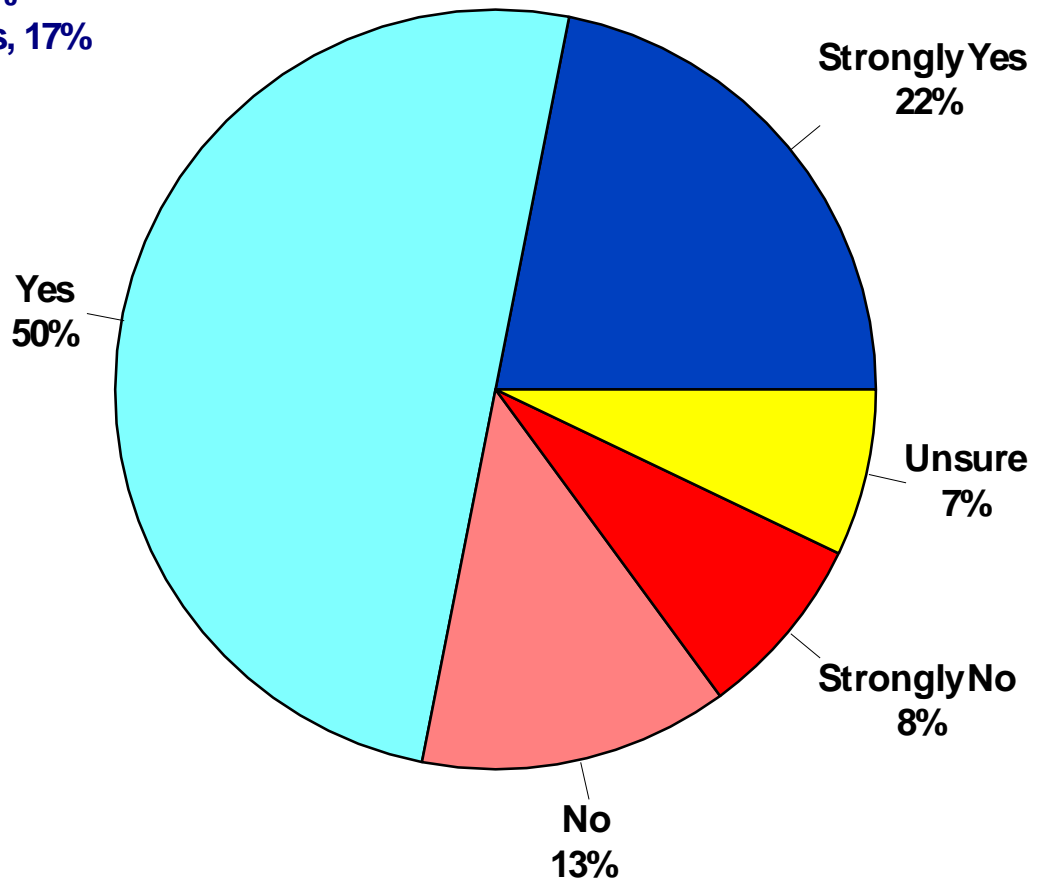




# Buildings Meet Needs of Educating Today's Children

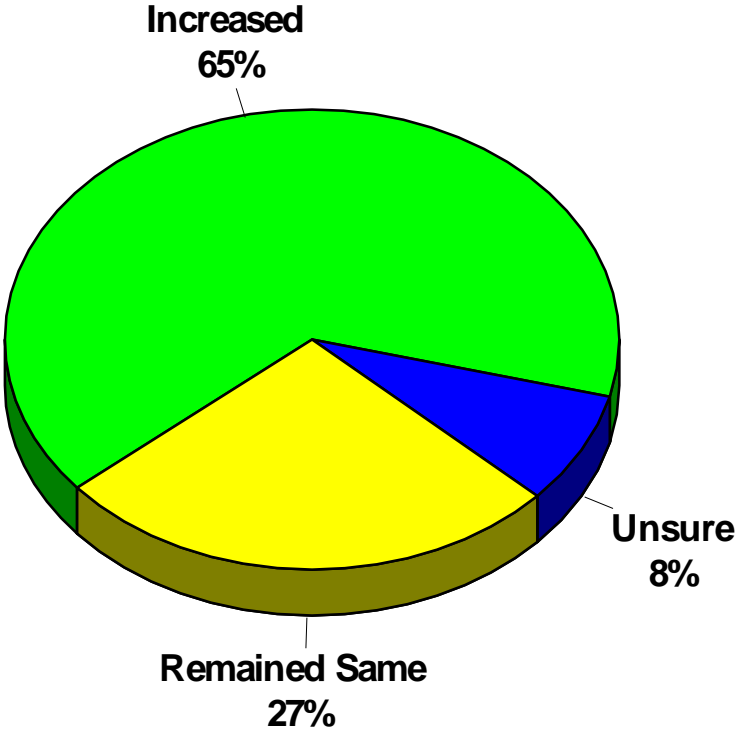
## 2019 Stillwater Area School District Study

**"No" or "Strongly No":**  
**Need More Space, 52%**  
**Outdated, 21%**  
**Need Tech Updates, 17%**

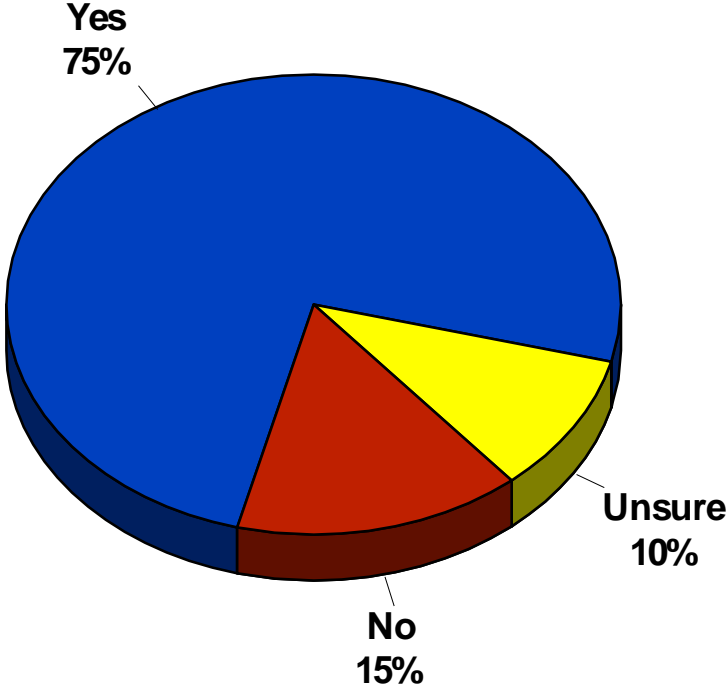


# New Housing Construction

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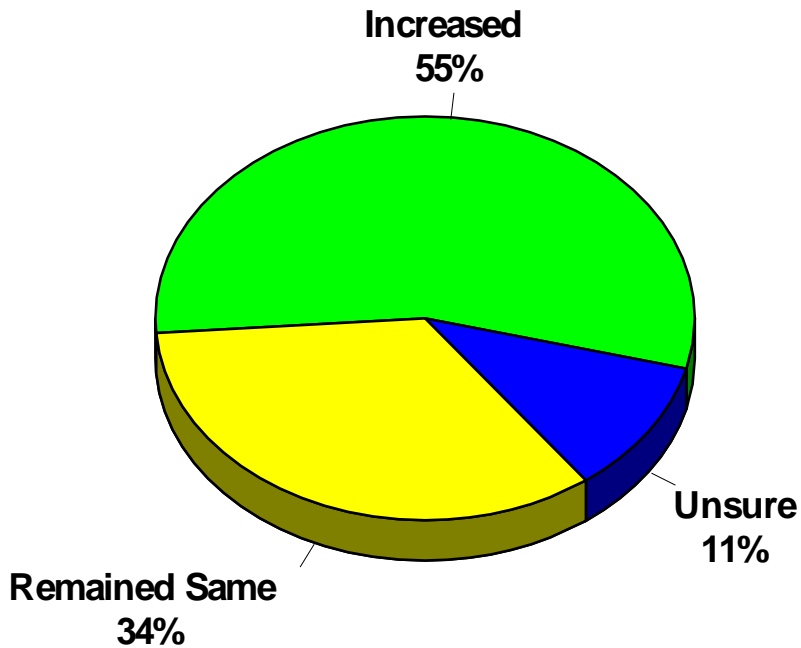
Over the past five years....



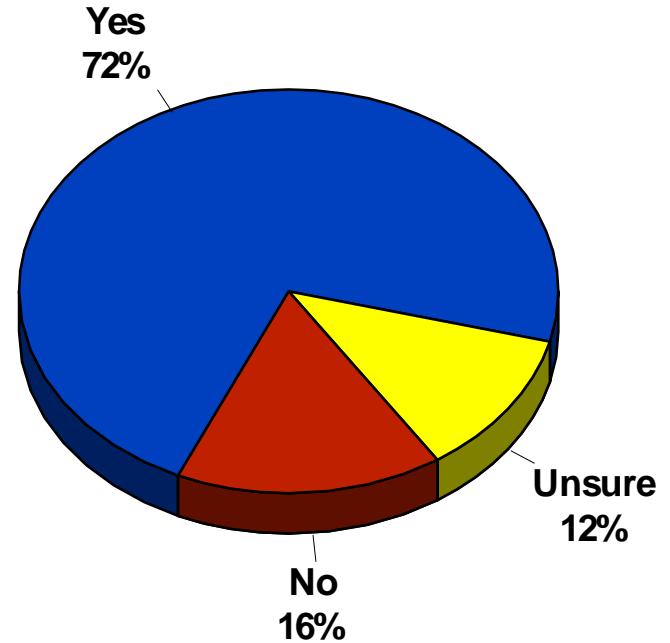
Increase over the next five years....

# Student Enrollment

2019 Stillwater Area School District Study



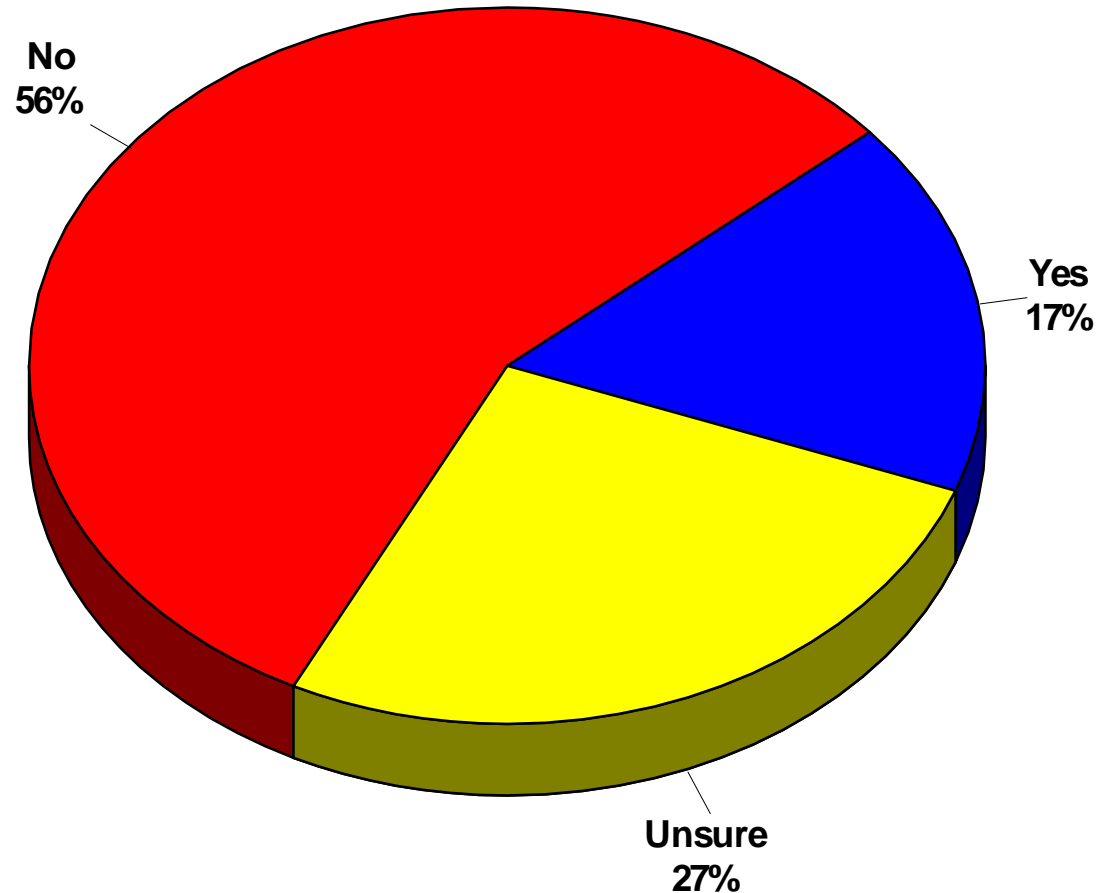
Over the past five years....



Increase over the next five years....

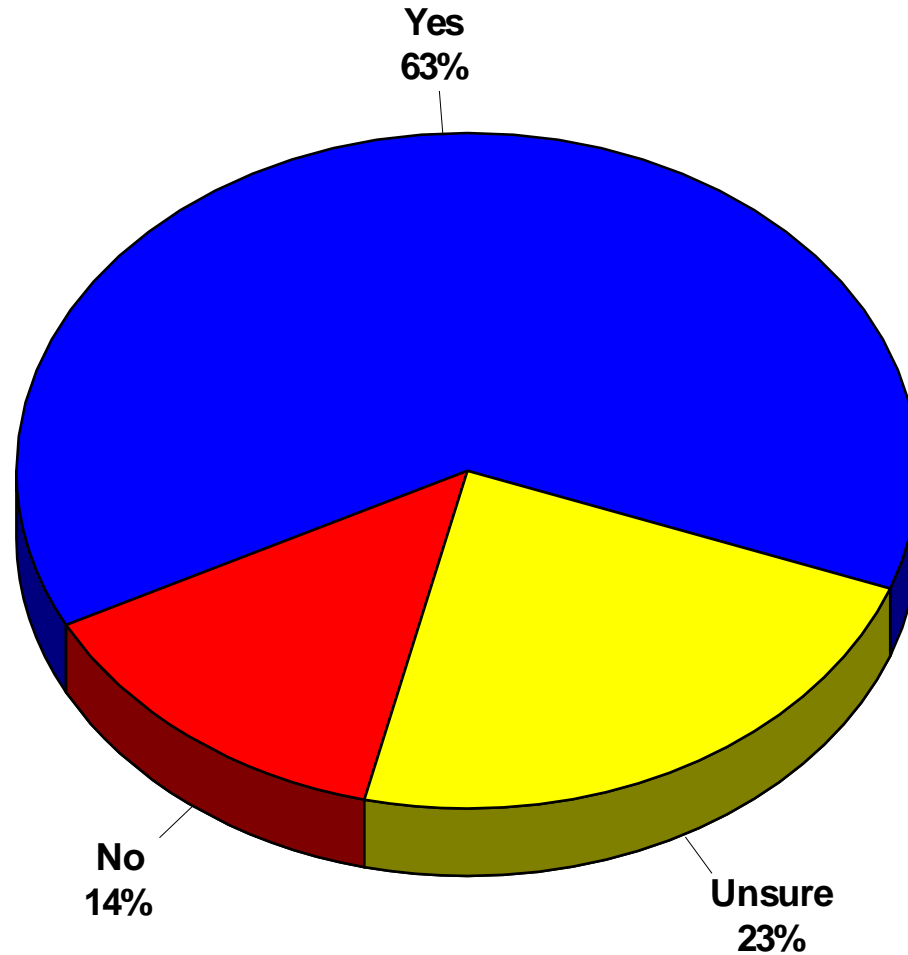
# District has enough space to accommodate areas with enrollment growth five years from now

## 2019 Stillwater Area School District Study



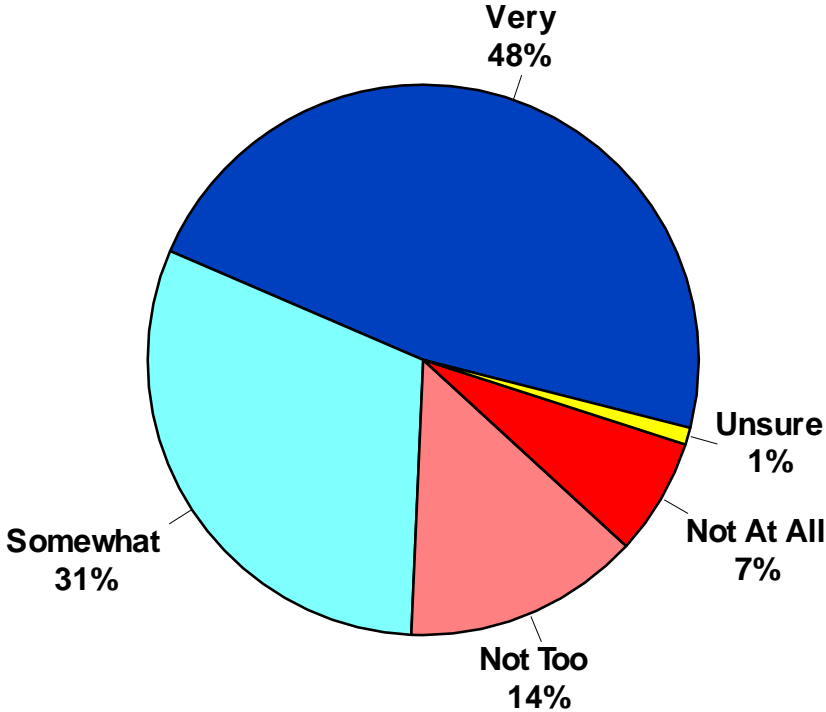
# Demographic Reports Accurate

2019 Stillwater Area School District Study

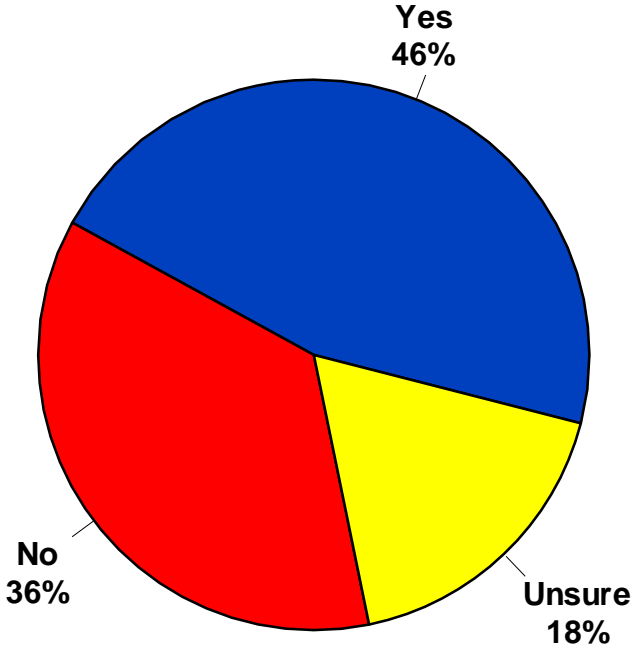


# Flexible Learning Spaces

2019 Stillwater Area School District Study



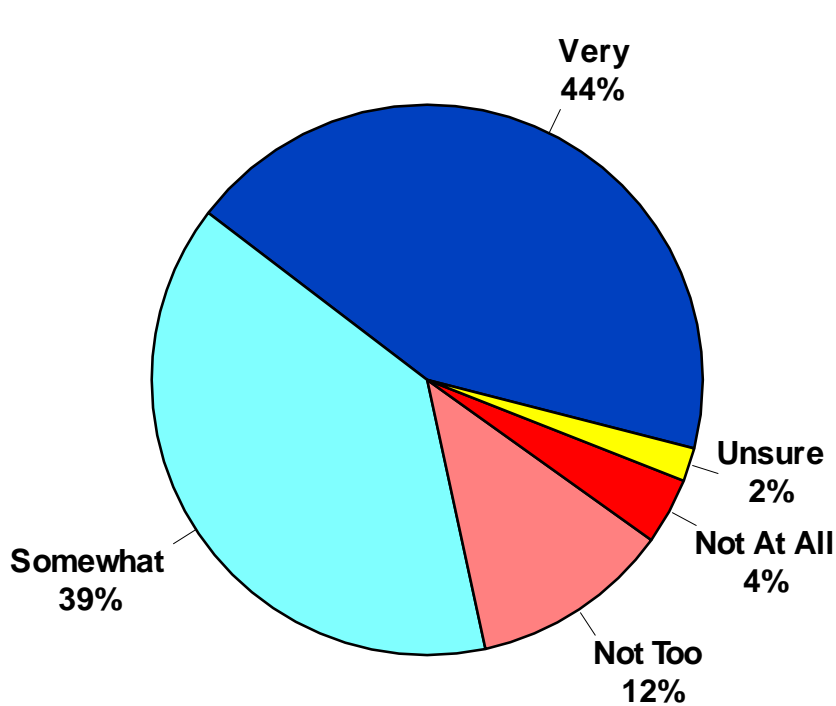
Importance of Classroom Design to Student Learning



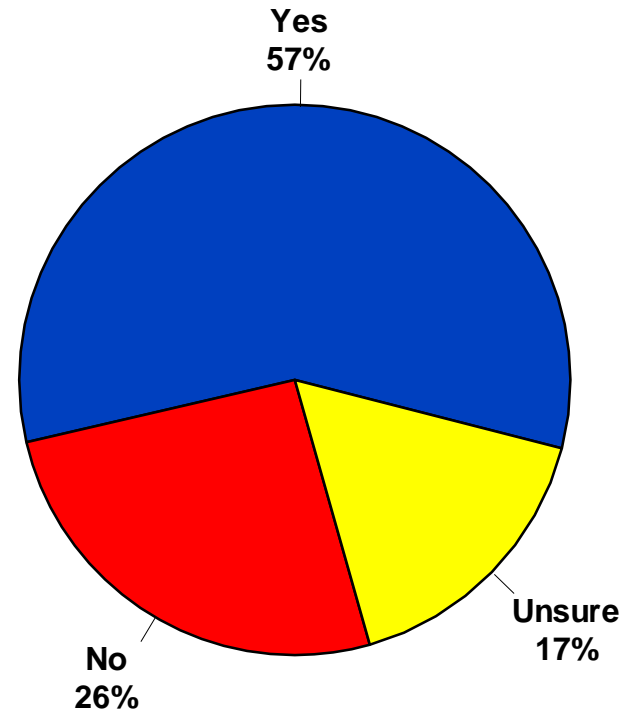
Stillwater SD Provide Sufficient Flexible Learning Spaces

# Facilities Equity

2019 Stillwater Area School District Study



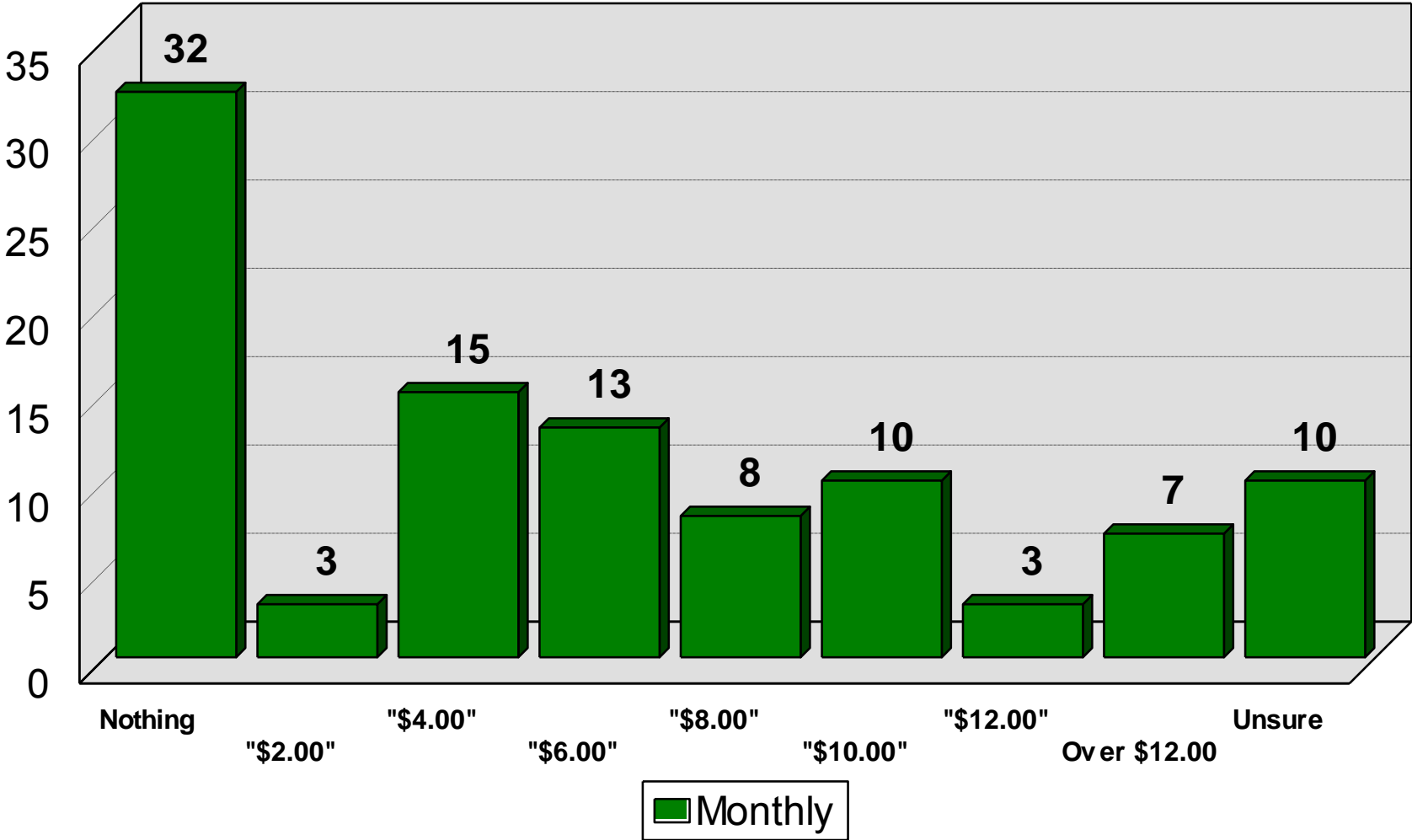
Importance of Equity between Buildings



Stillwater SD Have Equity Between Buildings

# Tax Increase for Facilities Needs

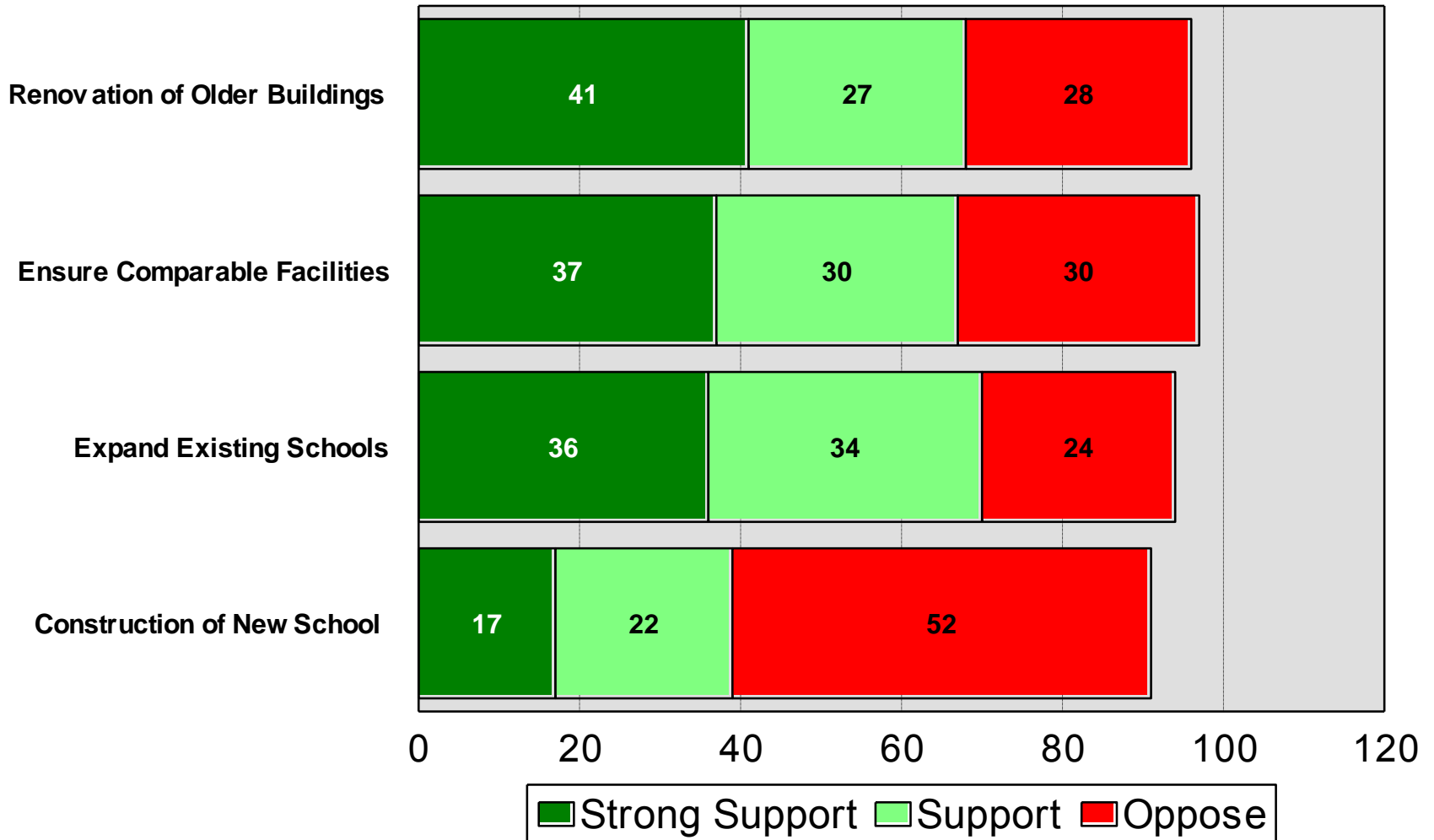
2019 Stillwater Area School District Study





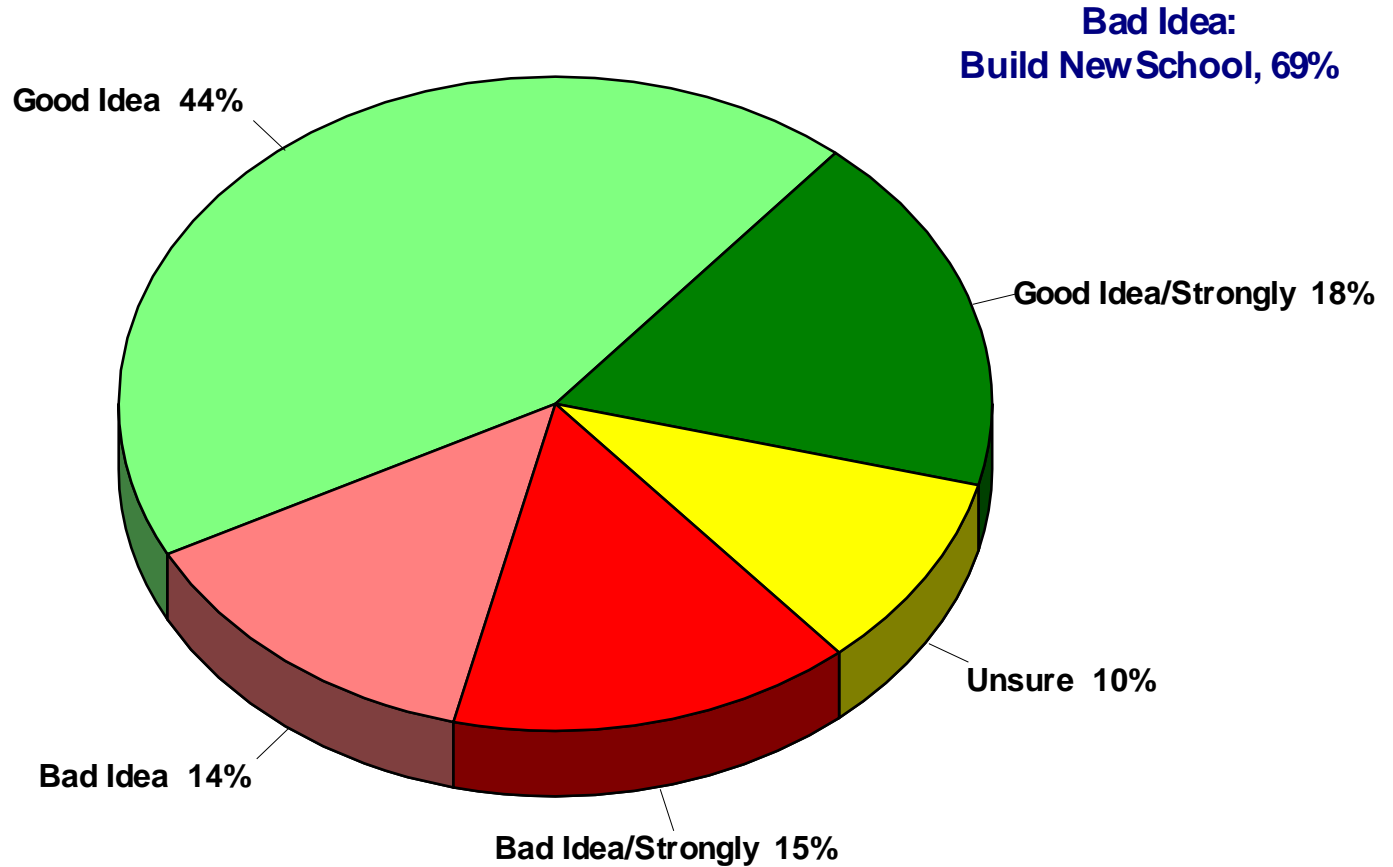
# Tax Increase for Project

## 2019 Stillwater Area School District Study



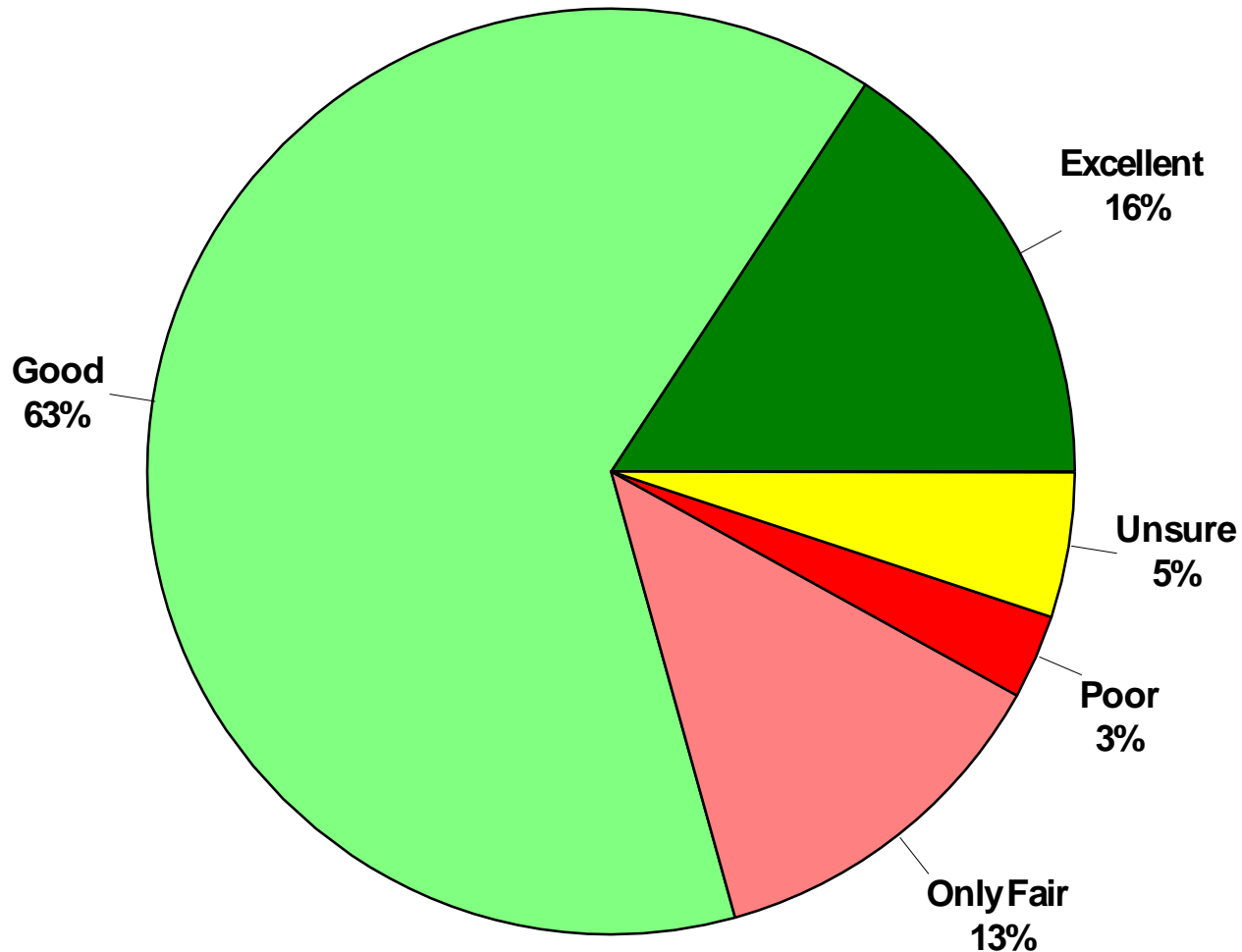
# Idea of Improvements

## 2019 Stillwater Area School District Study



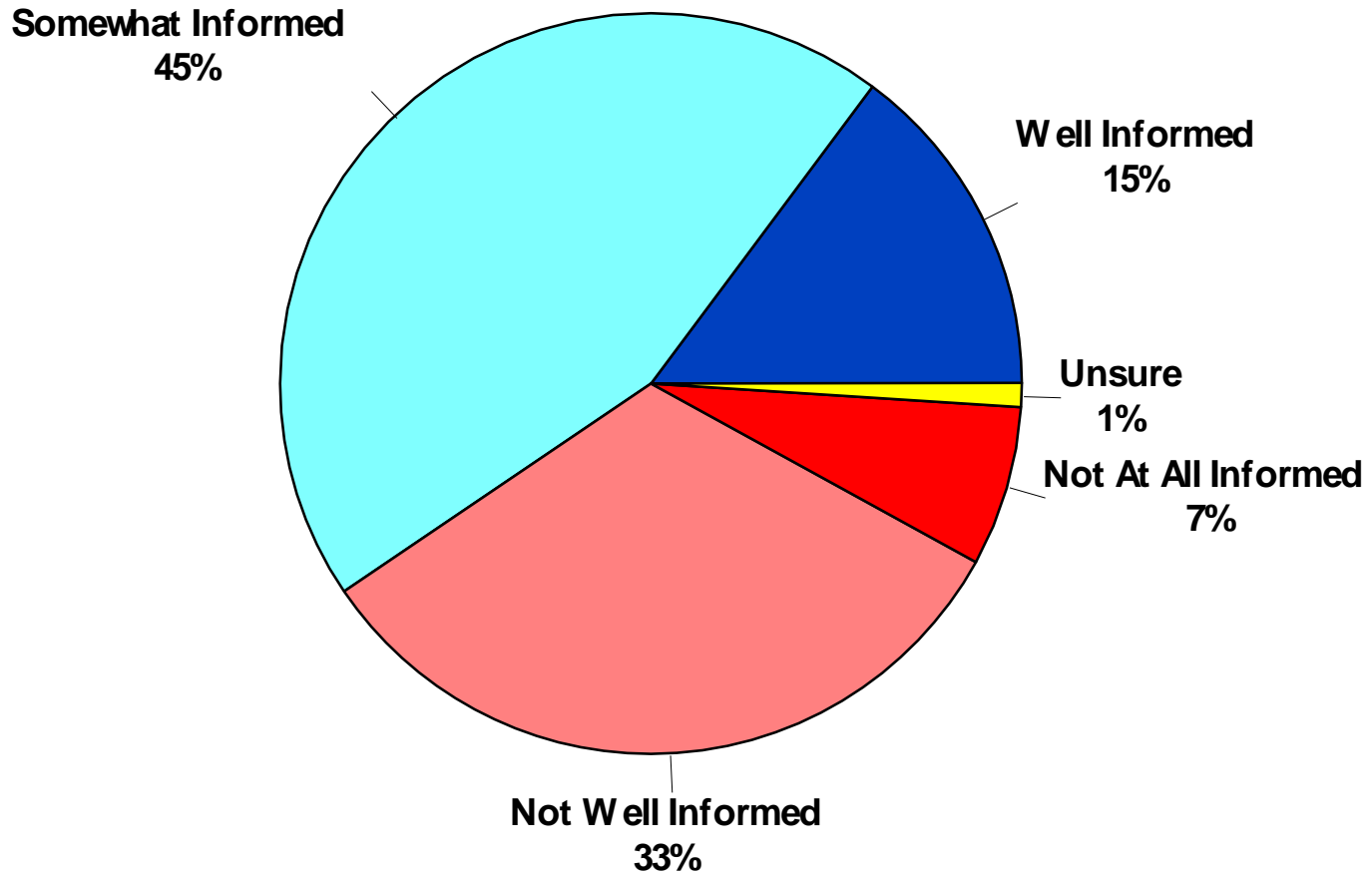
# Overall Communication Rating

2019 Stillwater Area School District Study



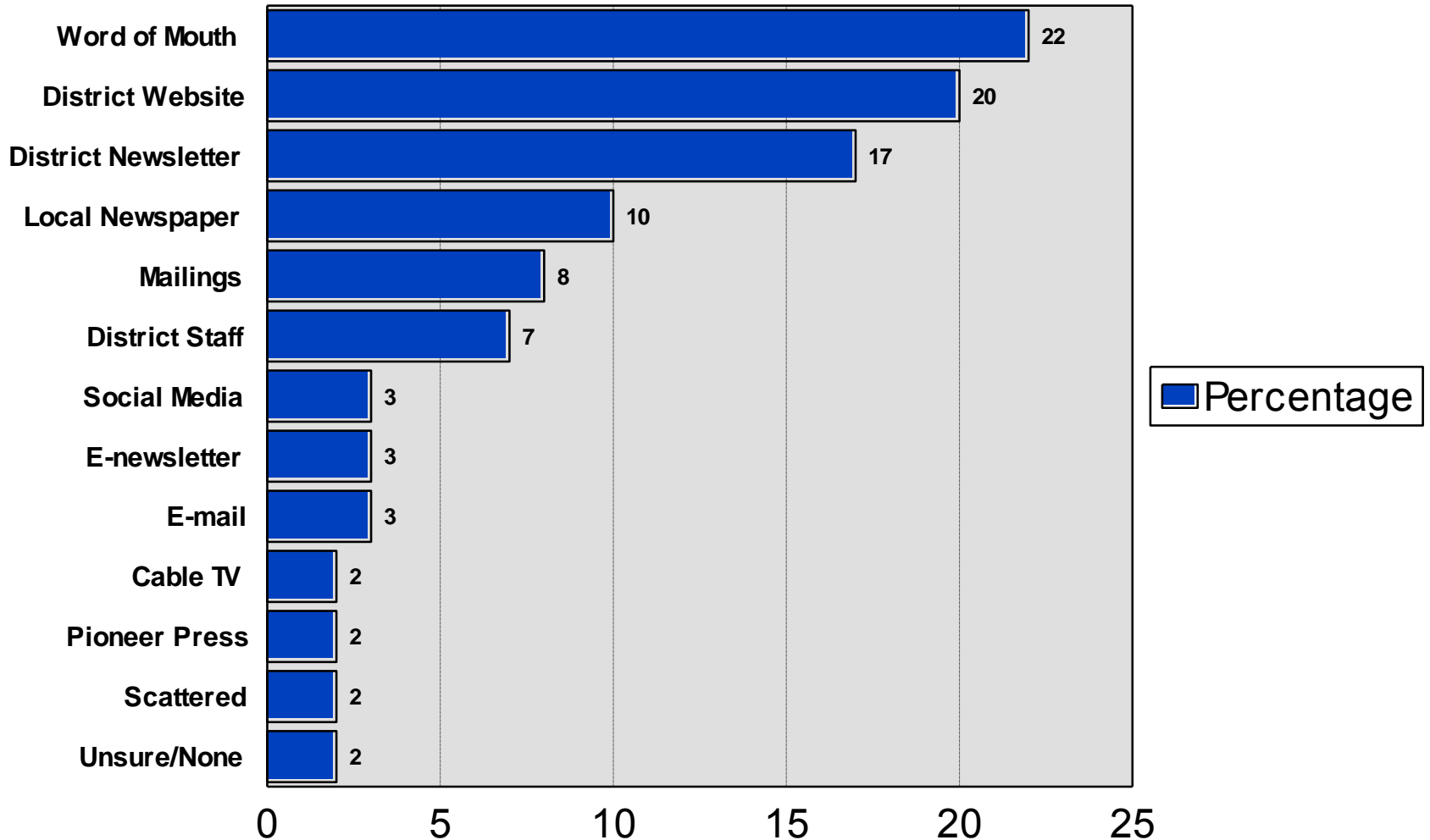
# Informed of Board/Administration Decisions

2019 Stillwater Area School District Study



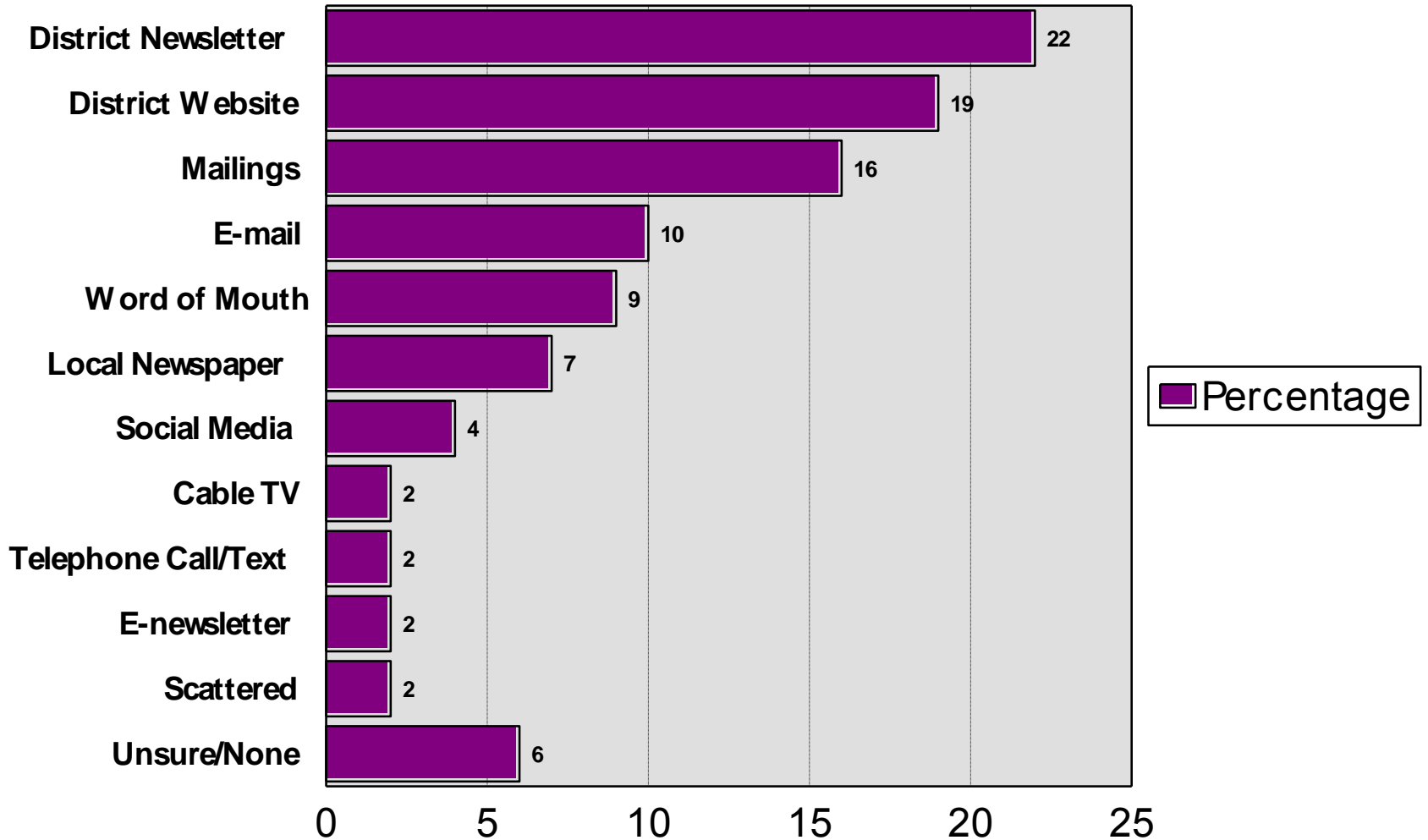
# Primary Source of Information

2019 Stillwater Area School District Study



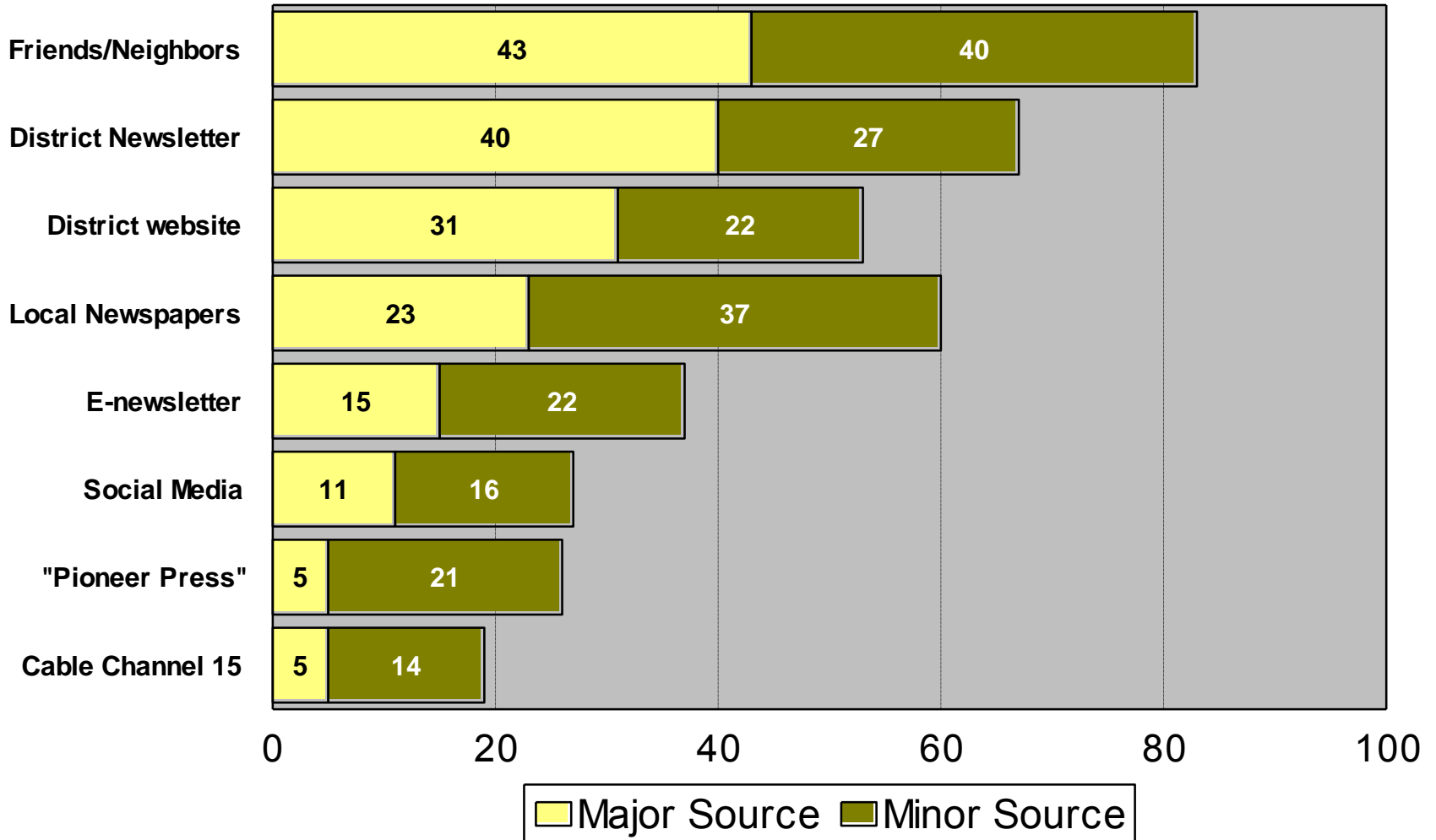
# Prefer to Receive Information

## 2019 Stillwater Area School District Study



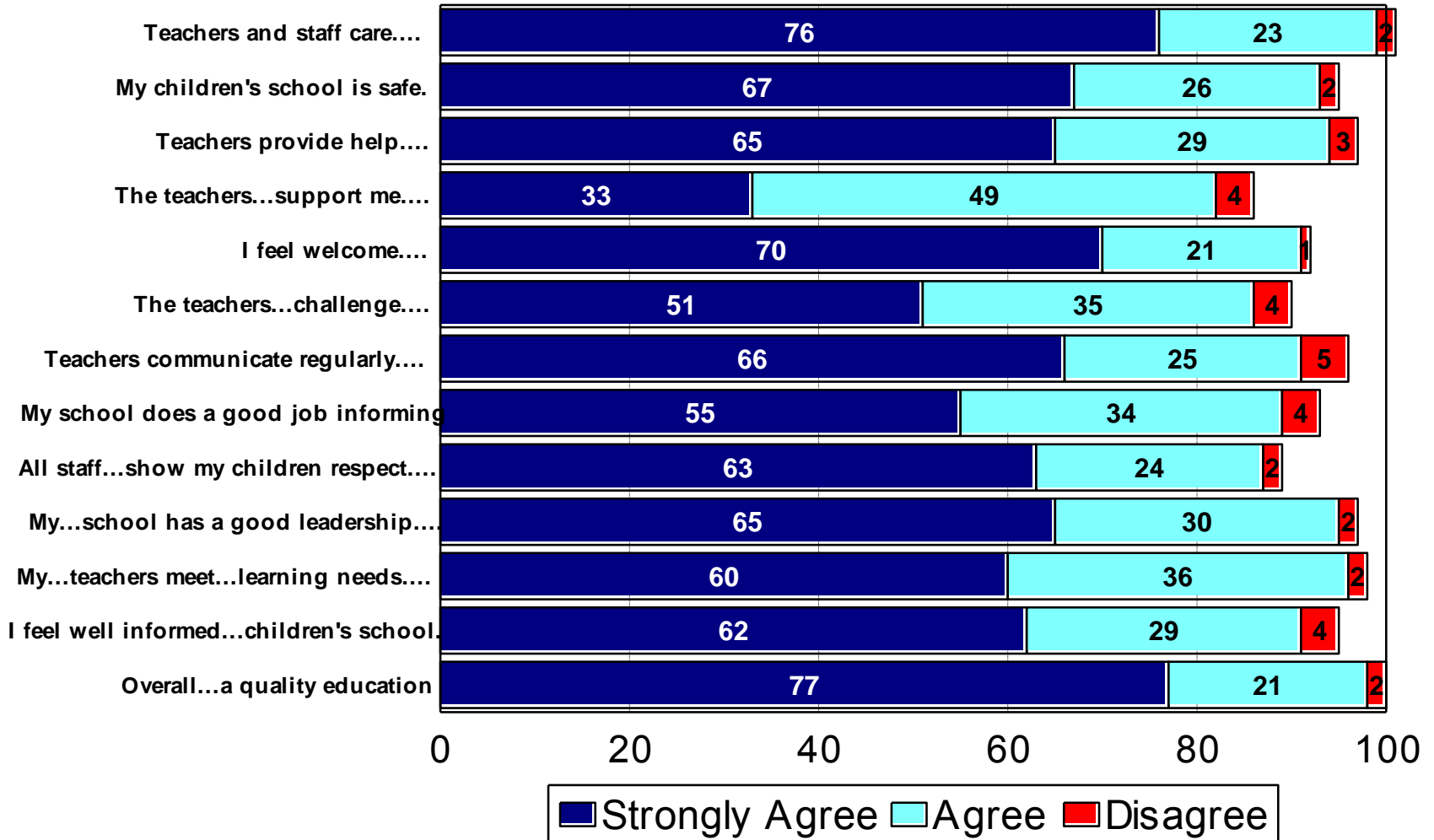
# Information Sources

2019 Stillwater Area School District Study



# Parent Perspectives

## 2019 Stillwater Area School District Study





# Key Findings

## 2019 Stillwater Area School District Study

### **Positive:**

- Strong endorsement of teachers, curriculum, programming and classroom education.
- The BOLD plan and closing schools are no longer the most serious issues facing the School District.
- Growing concern the District is not adequately funded.
- Perception that housing and student enrollment growth has increased and will continue to; while at the same time the District does not have enough space in areas experiencing the growth.
- Trust in the accuracy of demographic reports.
- Support for a property tax increase for all operating and bond items tested, except construction of a new school.

### **Negative:**

- The overall School District atmospherics, such as quality of education and financial spending, are stagnant.
- Continued concern and growing uncertainty about the School Board and District Administration.
- Growing property tax hostility.